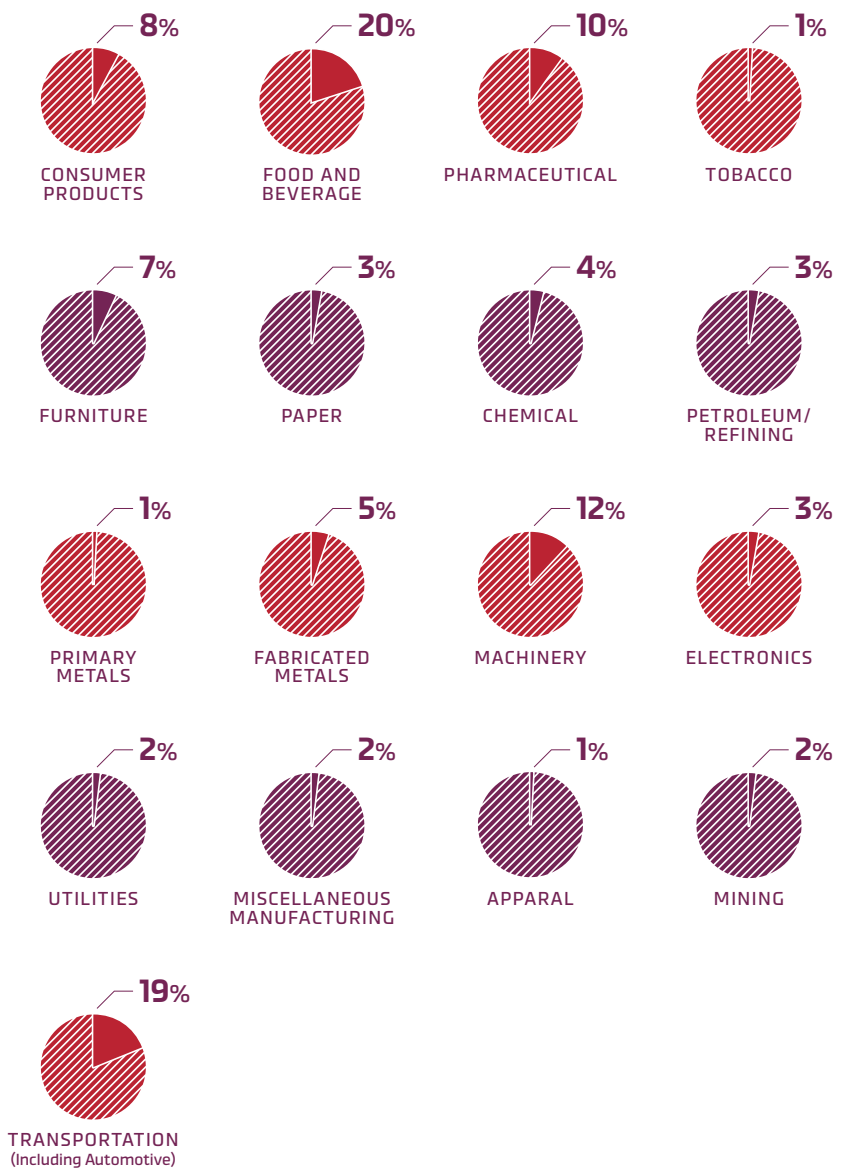


**Readers**

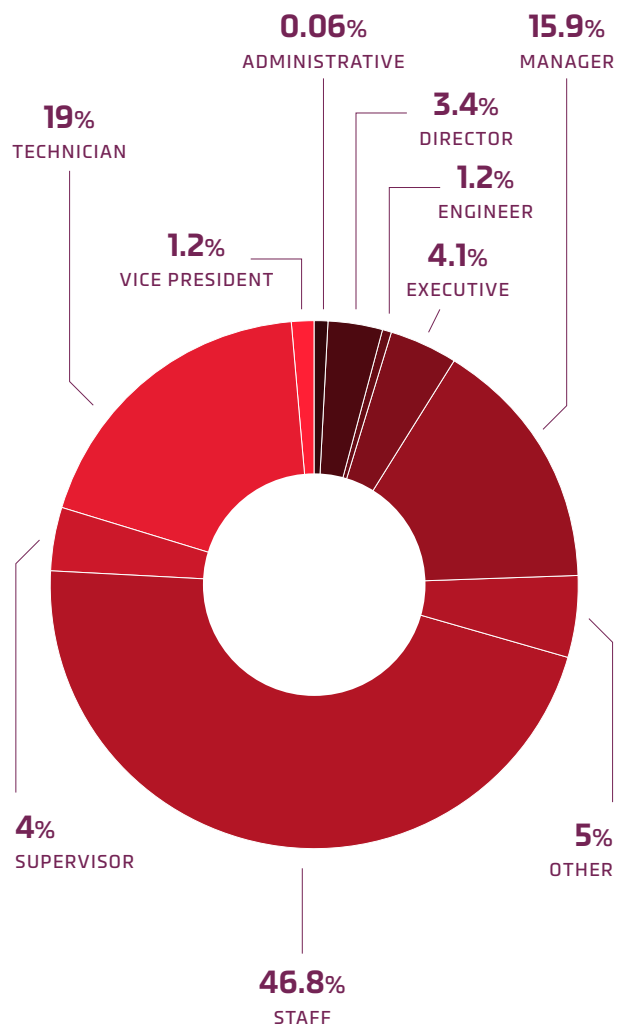
Because *The Journal* is a custom magazine, it is not BPA audited. Reaching almost 62,000 readers... it's better. The print magazine's distribution of 40,000 consists of key names from the Rockwell Automation customer database. Each name has been added by a Rockwell Automation sales engineer and identified as a current customer or key prospect. Our digital magazine and e-newsletter circulation of 22,000 is a 100% opt-in audience through [www.rockwellautomation.com](http://www.rockwellautomation.com).



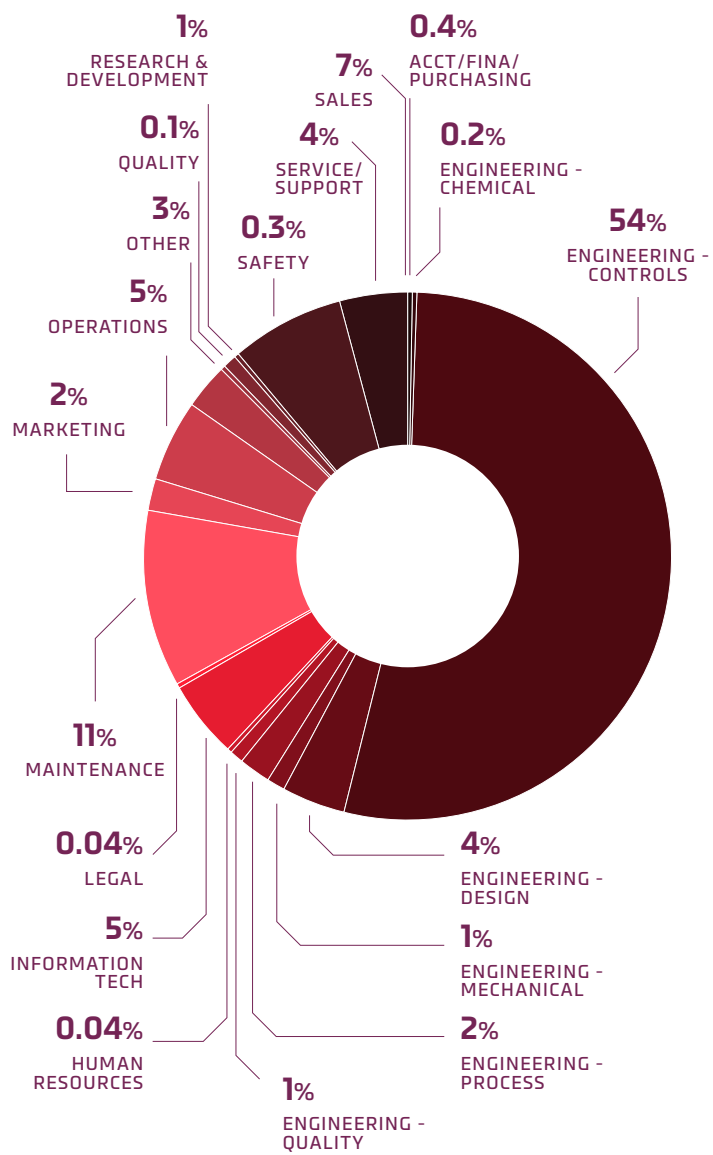
**THE JOURNAL PRINT CIRCULATION BY PRIMARY INDUSTRY**



**THE JOURNAL PRINT CIRCULATION BY TITLE**



**THE JOURNAL PRINT CIRCULATION BY JOB FUNCTION**



**THE JOURNAL PRINT CIRCULATION BY CUSTOMER TYPE**

