

MAGAZINE

	Print Magazine (4x)				Digital Magazine (8x)				
	Editorial Focus	Launch	Ad Close	Ads Due	Articles Due	Launch Date	Ad Close	Ads Due	Articles Due
JANUARY	<ul style="list-style-type: none"> <li>Smart Systems &amp; Machines</li> <li>Automation Fair 2021 Wrap-Up</li> <li>Industry: Packaging</li> </ul>	JAN. 20	DEC. 15, 2021	JAN. 5	NOV. 30, 2021				
FEBRUARY						FEB. 17	JAN. 26	FEB. 2	DEC. 15, 2021
MARCH						MAR. 17	FEB. 24	MAR. 2	DEC. 13, 2021
APRIL	<ul style="list-style-type: none"> <li>Analytics &amp; IIoT</li> <li>Industry: Food &amp; Beverage</li> </ul>	APR. 14	MAR. 21	MAR. 29	FEB. 14				
MAY						MAY 12	APR. 20	APR. 27	MAR. 9
JUNE						JUNE 9	MAY 18	MAY 25	APR. 6
JULY	<ul style="list-style-type: none"> <li>Supply Chain Reliability</li> <li>Industry: Water Wastewater</li> </ul>	JULY 7	JUNE 13	JUNE 20	MAY 9				
AUGUST						AUG. 11	JULY 20	JULY 27	JUNE 15
SEPTEMBER						SEPT. 8	AUG. 17	AUG. 24	JULY 13
OCTOBER	<ul style="list-style-type: none"> <li>Process</li> <li>Automation Fair Directory Issue</li> <li>Industry: Oil &amp; Gas / Chemical</li> </ul>	OCT. 6	SEPT. 13	SEPT. 20	AUG. 2				
NOVEMBER						NOV. 2	OCT. 11	OCT. 18	SEPT. 6
DECEMBER						DEC. 13	NOV. 22	NOV. 29	OCT. 11

 **Point of contact**

To submit editorial content, contact Executive Editor, **Theresa Houck** at 630-433-6994, [thouck@putman.net](mailto:thouck@putman.net).



eBOOKS (6X)

	Editorial Focus	Launch Date	Ad Close	Ad Material Due	Feature Articles Due
FEBRUARY	Supply Chain Reliability	FEB. 24	JAN. 18	JAN. 27	JAN. 18
MARCH	Food & Beverage Safety	MAR. 31	FEB. 18	MAR. 3	FEB. 18
MAY	Digital Transformation	MAY 19	APR. 12	APR. 21	APR. 12
JUNE	Motion Control	JUNE 23	MAY 17	MAY 26	MAY 17
AUGUST	Food & Beverage	AUG. 18	JULY 12	JULY 21	JULY 12
SEPTEMBER	Oil & Gas	SEP. 28	AUG. 22	AUG. 31	AUG. 22

e-NEWSLETTERS

	Monthly E-Newsletter (12x)				Video Showcase (4x) †		
	Publish Date	Ad Close	Ad Material Due	Articles Due	Publish Date	Ad Close	Ad Material Due
JANUARY	JAN. 13	DEC. 13, 2021	JAN. 3	NOV. 1, 2021			
FEBRUARY	FEB. 10	JAN. 20	JAN. 27	DEC. 9, 2021	FEB. 3	JAN. 13	JAN. 20
MARCH	MAR. 24	MAR. 3	MAR. 10	JAN. 20	MAR. 10	FEB. 17	FEB. 24
APRIL	APR. 21	MAR. 31	APR. 7	FEB. 17			
MAY	MAY 26	MAY 5	MAY 12	MAR. 24			
JUNE	JUNE 30	JUNE 9	JUNE 16	APR. 28	JUNE 16	MAY 26	JUNE 2
JULY	JULY 16	JUNE 24	JULY 1	MAY 13			
AUGUST	AUG. 25	AUG. 4	AUG. 11	JUNE 23			
SEPTEMBER	SEPT. 22	SEPT. 1	SEPT. 8	JULY 21	SEPT. 15	AUG. 25	SEPT. 1
OCTOBER	OCT. 20	SEPT. 29	OCT. 6	AUG. 16			
NOVEMBER	NOV. 30	NOV. 9	NOV. 16	SEPT. 28			
DECEMBER	DEC. 8	NOV. 15	NOV. 22	OCT. 4			



**VIDEO SHOWCASE** Videos from Rockwell Automation and companies in its PartnerNetwork



## AUTOMATION FAIR e-NEWSLETTERS (6X)

	Pre-Automation Fair Product Preview †			Post-Automation Fair Product Review †		
	Publish Date	Ad Close	Ad Material Due	Publish Date	Ad Close	Ad Material Due
OCTOBER	OCT. 24 OCT. 29	OCT. 3 OCT. 7	OCT. 10 OCT. 14			
NOVEMBER	NOV. 5 NOV. 10 NOV. 16	OCT. 13 OCT. 20 OCT. 26	OCT. 20 OCT. 27 NOV. 2			
DECEMBER				DEC. 1	OCT. 31	NOV. 7



**PRE-AUTOMATION FAIR** E-newsletter of all ads, promoting exhibits and products before Autotomation Fair

**POST-AUTOMATION FAIR** E-newsletter of all ads, promoting exhibits and products after the show



PODCAST EDITORIAL SERIES (6X)

	Editorial Topic ↕	Sponsorship Ad Close
JANUARY	Automation Fair 2021 Wrap-Up	JAN. 10
FEBRUARY	5 Industry Trends Affecting How You Work	FEB. 7
MARCH	Supply Chain Reliability in a COVID-19 World	MAR. 7
APRIL	Food Safety & Compliance	APR. 4
MAY	Industrial Analytics Trends Supporting Digital Transformation	MAY 9
JUNE	The Edge, The Cloud, and Where to Be	JUNE 6
JULY	Smart Water Initiatives for the Water Wastewater Industry	JULY 11
AUGUST	Why Single Pair Ethernet is a Big Deal	AUG. 8
SEPTEMBER	Cybersecurity & Case Studies in Oil & Gas, Water Wastewater and more	SEPT. 5
OCTOBER	What I'm Excited About for Automation Fair 2022	OCT. 11
NOVEMBER	Virtual Commissioning and Digital Twins in the Real World	NOV. 7
DECEMBER	Automation Fair 2022 Wrap-Up	NOV. 29



**TOPICS** Editorial topics are subject to change as industry conditions change.

**NOTE** Each podcast launches mid-month

**NOTE** Executive Editor Theresa Houck discusses a relevant topic in this editorial podcast series.