

2021 EDITORIAL CALENDAR

P R I N T E D I T I O N					
	EDITORIAL FOCUS	LAUNCH DATE	AD CLOSE	AD MATERIALS DUE	FEATURE ARTICLES DUE
JANUARY		—	—	—	—
FEBRUARY	<ul style="list-style-type: none"> Cover Focus: Smart Systems & Machines Cover Focus: Automation Fair 2020 Wrap-Up Additional Coverage: Packaging Industry 	Feb. 26	Feb. 2	Feb. 9	Dec. 3, 2021
MARCH		—	—	—	—
APRIL	<ul style="list-style-type: none"> Cover Focus: Analytics & IIoT Additional Coverage: Food & Beverage Industry BONUS DISTRIBUTION: ROKLive co-located with PTC LiveWorx	April 29	April 5	April 13	Feb. 22
MAY		—	—	—	—
JUNE	<ul style="list-style-type: none"> Cover Focus: Industrial Maintenance Additional Coverage: Pharmaceutical Industry 	June 24	June 2	June 9	Apr. 21
JULY		—	—	—	—
AUGUST	<ul style="list-style-type: none"> Cover Focus: Power/Motor Control Cover Focus: Automation Fair Preview Issue Additional Coverage: Automotive Industry BONUS DISTRIBUTION: Automation Fair Event	Aug. 26	Aug. 4	Aug. 11	June 23
SEPTEMBER		—	—	—	—
OCTOBER	<ul style="list-style-type: none"> Cover Focus: Process Automation Cover Focus: Automation Fair Directory Issue Additional Coverage: Oil & Gas/Chemical Industry BONUS DISTRIBUTION: Automation Fair Event	Oct 28	Oct. 6	Oct. 13	Aug. 23
NOVEMBER	<ul style="list-style-type: none"> Cover Focus: Networks & Security Additional Coverage: Water Wastewater Industry 	Nov. 18	Oct. 27	Nov. 3	Sept. 15
DECEMBER		—	—	—	—

To submit editorial content, contact Executive Editor Theresa Houck at 630-433-6994, thouck@putman.net.

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E - N E W S L E T T E R S						
DIGITAL EDITION				VIDEO SHOWCASE		
E-newsletter that launches in conjunction with print issue				Videos from Rockwell Automation and companies in its PartnerNetwork		
	PUBLISH DATE	AD CLOSE	AD MATERIALS DUE	PUBLISH DATE	AD CLOSE	AD MATERIALS DUE
JANUARY	—	—	—	Jan. 28	Jan. 7	Jan. 14
FEBRUARY	Feb. 24	Feb. 2	Feb. 9	—	—	—
MARCH	—	—	—	Mar. 11	Feb. 18	Feb. 25
APRIL	April 28	April 5	April 13	—	—	—
MAY	—	—	—	May 20	Apr. 29	May 6
JUNE	June 23	June 2	June 9	—	—	—
JULY	—	—	—	July 14	June 21	June 28
AUGUST	Aug. 25	Aug. 4	Aug. 11	—	—	—
SEPTEMBER	—	—	—	Sept. 16	Aug. 23	Aug. 30
OCTOBER	Oct. 27	Oct. 6	Oct. 13	—	—	—
NOVEMBER	Nov. 17	Oct. 27	Nov. 3	—	—	—
DECEMBER	—	—	—	—	—	—

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E - N E W S L E T T E R S							
WHITE PAPER ALERT				DIGITAL TRANSFORMATION			
White papers from Rockwell Automation and companies in its PartnerNetwork				<ul style="list-style-type: none"> • digital twins, edge computing, AR • data analytics, infrastructure, workforce development • OEMs, smart machines, smart sensing, remote monitoring • IIoT, compliance & safety 			
	PUBLISH DATE	AD CLOSE	AD MATERIALS DUE	PUBLISH DATE	AD CLOSE	AD MATERIALS DUE	FEATURE ARTICLES DUE
JANUARY	Jan. 21	Dec. 15, 2020	Jan. 7	—	—	—	—
FEBRUARY	Feb. 17	Jan. 27	Feb. 3	—	—	—	—
MARCH	—	—	—	Mar. 25	Mar. 4	Mar. 11	Jan. 21
APRIL	Apr. 8	Mar. 18	March 25	—	—	—	—
MAY	May 13	April 22	April 29	—	—	—	—
JUNE	June 30	June 9	June 16	—	—	—	—
JULY	—	—	—	July 21	June 28	July 7	May 17
AUGUST	—	—	—	—	—	—	—
SEPTEMBER	Sept. 22	Aug. 30	Sept. 8	Sept. 30	Sept. 9	Sept. 16	July 29
OCTOBER	—	—	—	—	—	—	—
NOVEMBER	—	—	—	—	—	—	—
DECEMBER	Dec. 1	Nov. 10	Nov. 10	—	—	—	—

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E - N E W S L E T T E R S						
PRE-AUTOMATION FAIR PRODUCT PREVIEW				POST-AUTOMATION FAIR PRODUCT REVIEW		
E-newsletter of all ads, promoting exhibits and products before Autotomation Fair				E-newsletter of all ads, promoting exhibits and products after the show		
	PUBLISH DATE	AD CLOSE	AD MATERIALS DUE	PUBLISH DATE	AD CLOSE	AD MATERIALS DUE
JANUARY	—	—	—	—	—	—
FEBRUARY	—	—	—	—	—	—
MARCH	—	—	—	—	—	—
APRIL	—	—	—	—	—	—
MAY	—	—	—	—	—	—
JUNE	—	—	—	—	—	—
JULY	—	—	—	—	—	—
AUGUST	—	—	—	—	—	—
SEPTEMBER	—	—	—	—	—	—
OCTOBER	Oct. 18 Oct. 23 Oct. 30	Sept. 27 Oct. 1 Oct. 8	Oct. 4 Oct. 8 Oct. 15	—	—	—
NOVEMBER	Nov. 3 Nov. 9	Oct. 13 Oct. 19	Oct. 20 Oct. 26	Nov. 17	Oct. 27	Nov. 3
DECEMBER	—	—	—	—	—	—

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E - N E W S L E T T E R S

FOOD & BEVERAGE INDUSTRY E-NEWSLETTER

Going to a targeted list of companies in the food, beverage and packaging industries.
Distributed before the Food Safety Summit Expo & Conference May 4-7 and before PACK EXPO Sept. 27-29.

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JANUARY	—	—	—	—
FEBRUARY	—	—	—	—
MARCH	—	—	—	—
APRIL	April 15	March 25	April 1	Feb. 11
MAY	—	—	—	—
JUNE	—	—	—	—
JULY	—	—	—	—
AUGUST	—	—	—	—
SEPTEMBER	Sept. 9	Aug. 19	Aug. 26	July 18
OCTOBER	—	—	—	—
NOVEMBER	—	—	—	—
DECEMBER	—	—	—	—

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E B O O K S					
	EDITORIAL FOCUS	LAUNCH DATE	AD CLOSE	AD MATERIALS DUE	FEATURE ARTICLES DUE
JANUARY	—	—	—	—	—
FEBRUARY	—	—	—	—	—
MARCH	Food & Beverage	March 30	Feb. 18	Mar. 2	Feb. 18
APRIL	—	—	—	—	—
MAY	Oil & Gas	May 19	April 12	April 21	April 12
JUNE	—	—	—	—	—
JULY	Motors & Electrical Systems	July 27	June 16	June 26	June 16
AUGUST	—	—	—	—	—
SEPTEMBER	Industrial Automation Trends & Automation Fair Directory	Sep. 23	Aug. 13	Aug. 23	Aug. 13
OCTOBER	—	—	—	—	—
NOVEMBER	—	—	—	—	—
DECEMBER	—	—	—	—	—