

VIDEO EHANDBOOK

Smart Industry's Video eHandbook Series was created to satisfy the industrial community's persistent demand for educational material, delivered in an easily digestible video format. Each of the videos is 5-7 minutes in length and is presented by *Smart Industry's* editors or other experts in the field. The videos require registration to view, and viewers' contact information will be shared with each video's sponsors. Cost for each sponsorship is \$2,700 net.

Sponsor Benefits

Each IIoT Video eHandbook Series sponsors (Limit 2) will receive up-front acknowledgement by the video presenter as well as acknowledgement at the end of the video in the form of a brief company and product overview, plus two links that viewers can act upon for more information. Sponsors can expect to receive 50+ leads.

Material Requirements

Sponsor materials are due the 25th of the month prior to the month each video is scheduled to debut. For display within the video presentation itself, material requirements include high resolution company logo and product image (.jpg, .eps or .png format, 300 dpi, at least 3- inches wide) plus up to three bullet points of accompanying text (each 80 characters maximum in length). Also required for the accompanying YouTube page are a brief description of your company's offering (40 characters max) as well as two links: one to your home page and one to a product-specific page.

Upcoming Topics

- Data Analytics—March
- Remote/Cloud Connectivity—June
- Machine Learning & Artificial Intelligence—September
- Industrial Automation—November



Helpful Resources:

[Click here](#) for a sample Video

Price:

\$2,700 net