

## SPECIAL REPORTS

Our Special Reports are designed to position your company as a leading solution provider within a particular technology category as well as generate exclusive qualified sales leads within that category.

Unlike our standard eHandbook offering, our Special Reports are created from the ground up to align with your company's specific marketing priorities. You are the exclusive sponsor and own the rights to the final product, and may use as a promotional piece in your own content marketing channels.

We'll repeatedly promote the Special Report through a variety of channels (dedicated email, e-newsletter, social, website links) over a three-month period, tagging your enterprise wherever appropriate.

### PRICING & CONTENT OPTIONS

- \$6,500-\$7,500 net for an exclusive Special Report using a combination of archival *Smart Industry* content and sponsor contributed content
- \$7,500-\$8,500 net for an exclusive Special Report that also features one piece of new, custom content developed by the *Smart Industry* editorial team

