

## EHANDBOOKS

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Our eHandbooks bring together a mix of *Smart Industry* content and educational articles from clients (sponsors) in a unique, downloadable report/PDF package. We'll repeatedly promote the Report through a variety of channels (dedicated email, e-newsletter, repeated, tagged posts across *Smart Industry* social channels, website links) over a three-month period, tagging your enterprise wherever appropriate.

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- Article contribution (must be submitted at least 30 days before publishing date, or it will not be considered due to production limitations)
- eHandbook is promoted in the print issue of Smart Industry, including cover image, summary and QR code linking readers to the report registration page.

Our eHandbooks focus on both the specific technologies enabling digital transformation and on the areas in which these technologies are being put to work effectively.

2022 TOPICS AND PUBLISHING DATES			
Launch Date	Creative	Closing Date	Material Date
1/28/2022	2022 Crystal Ball Report	1/7/2022	1/14/2022
2/11/2022	Predictive Maintenance	1/21/2022	1/28/2022
3/25/2022	Industrial Networks	3/4/2022	3/11/2022
4/22/2022	Data Analytics	4/1/2022	4/8/2022
5/13/2022	Industrial Automation	4/22/2022	4/29/2022
6/24/2022	Edge Solutions	6/3/2022	6/10/2022
7/22/2022	IT/OT Convergence	7/1/2022	7/8/2022
8/26/2022	Cybersecurity	8/5/2022	8/12/2022
9/30/2022	Cloud Applications	9/9/2022	9/16/2022
10/21/2022	Predictive Maintenance	9/30/2022	10/7/2022
11/18/2022	Industrial IoT Platforms	10/28/2022	11/4/2022
12/16/2022	Energy & Efficiency	11/25/2022	12/2/2022



Investment = \$2,995 Net

#### Helpful Resources:

- Sample Tech Report: [Link to Data Analytics Report](#)
- Sample Landing Page: [Link to Registration Page](#)