


CUSTOM EBLASTS

Target your messaging to a specific audience or industry

Our Custom eBlasts are the simplest and easiest way to push your HTML out to a specific audience. Just select the audience using our eList file.

Minimum Requirement of 5,000 names.



FLUKE

SIMPLIFY THE WAY YOU TROUBLESHOOT MOTOR DRIVES

The new Fluke MDA-500 Series Motor Drive Analyzers simplify troubleshooting and take the complexity out of motor drive analysis.

- Fast, easy set-up
- Built-in guided tests
- Dedicated measurement functions
- Integrated report builder for quick, easy reporting

The MDA-510 and MDA-550 are the ideal portable motor-drive analysis test tools, and can help safely locate and troubleshoot typical problems on inverter type motor-drive systems.

[Learn more today](#)

Feedback | Privacy Statement
1-800-44-FLUKE
6020 Seaway Blvd, Everett, WA 98203
©2019 Fluke Corporation. All Rights Reserved.
[Click here](#) if you would like to manage your subscriptions to future email communications from Fluke Corporation.



SmartIndustry

E-List file = 30,000

Smart Industry is your premier brand targeting "Business/Operational and Technology Strategists in Digital Transformation"

HTML = \$415/M TEXT = \$300/M

Industries	Titles
<p>Process Manufacturing Industries Apparel Lumber & Wood Products Furniture & Fixtures Paper & Allied Products Printing & Publishing Chemical & Allied Products Pharmaceutical Preparations Petroleum Refining Rubber & Misc. Plastic Products Leather & Leather Products Stone, Clay, Glass, Concrete Products Primary Metals Industries</p> <p>Discrete Manufacturing Industries Fabricated Metal Products Industrial & Commercial Machinery & Computer Equipment Electronic & Other Electric Equipment Transportation Equipment Instruments & Related Equipment Miscellaneous Manufacturing Industries</p> <p>Utilities/Power Generation</p> <p>Wholesale Trade, Durable & Non-Durable Goods</p>	<p>Business strategists charged with envisioning the new value propositions and business models to be enabled by digital transformation. Ex:</p> <ul style="list-style-type: none"> • C-Level • General Management • Purchasing <p>Technology Strategists charged with determining what software, systems and underlying architecture will allow their organizations to achieve those transformational objectives. Ex:</p> <ul style="list-style-type: none"> • CTO Titles • Engineering <p>Operational Strategists charged with the day to day transformation of business processes and organizational structure. Ex:</p> <ul style="list-style-type: none"> • Plant Operations • Research & Development • Marketing & Sales

Price:
\$415 CPM

To Learn More Contact:

Jeff Mylin
Publisher
jmylin@putman.net
847-533-9789