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pharmaTM

MANUFACTURING

THE DRUG INDUSTRY'S VOICE FOR MANUFACTURING EXCELLENCE

Become Part of our Editorial Vision!

About the brand

Pharma Manufacturing is an official brand of Putman Media, and includes a print magazine, website, digital editions, a daily newsletter and social media sites. The print magazine is available by subscription to qualified professionals in North America, free of charge, and published 10 times per year. *Pharma Manufacturing's* daily newsletter – The Daily Dose – delivers relevant and to-the-point news, articles and insights into the inboxes of busy pharma professionals across the globe each morning.

Brand focus

Pharma Manufacturing is dedicated to being a key catalyst for improving the pharmaceutical industry's:

- Manufacturing risk scenarios
- Manufacturing and operational efficiencies
- Quality control/quality assurance programs
- Speed to market initiatives
- Adoption of emerging technologies and processes
- Drug and process development processes
- Compliance/validation programs

We are looking for thought-leadership pieces as well as actionable, inspiring examples – in all forms of media – of how industry leaders are tackling the most pressing process development, manufacturing, packaging and supply chain challenges.

How you can get involved

→ Contributed expert articles

Submit non-commercial editorial pieces on specific topics, written by your in-house experts. For help narrowing topics, please email pitches to our editors.

Examples:

[Making the shift](#)

[Using data to create a quality-first approach to Industry 4.0](#)

→ Contributed opinion columns

A less formal, 650-word opinion piece by an industry thought leader on an interesting (even controversial) topic. Humor and casual tones are welcomed and encouraged. Submit topic pitches to our editors.

Examples:

[No easy answer for drug pricing](#)

[The climate crisis: Is pharma ready?](#)

→ Contributed pharma engineering column

This series focuses on the importance of designing pharma's processes and facilities to work optimally together. Monthly contributed columns from experts in the engineering field will examine the logistical and manufacturing implications of a range of topics. Submit topic pitches to our editors.

Examples:

[Behind the scenes of fill-finish design](#)

[Countering the viral vector shortage](#)

→ Be a Global Dose resource

Each month, the editors of *Pharma Manufacturing* will examine the state of pharma beyond the borders of the United States, exploring the pluses and minus of different economies, governments, climates, workforces, and regulatory requirements. This feature section will focus on the ins and outs of the pharma industry in a different country or region. If you or your client have experience or expertise navigating a pharma environment outside of the US, please reach out to our editors and share your experiences.

Examples:

[Focus on Iraq](#)

[Focus on Ireland](#)

→ Pharma Innovation Awards

A celebration of technologies contributing to advancements in risk reduction, product quality improvement and manufacturing efficiency. Submit for consideration your company's NEW and UNIQUE products and technical innovation in the categories: analytical and monitoring devices, automation and control, bioprocessing, plant floor operations, smart pharma, and packaging. [Submission form](#)

Example:

[2019 Pharma Innovation Awards](#)

***Pharma Manufacturing* Editorial Submission Guidelines**

Content requirements

Content is provided by members of the editorial staff, contributing editors, freelance writers and experienced professionals within the pharmaceutical industry. Preference is given to articles written by experts who work within the industry, including members of the manufacturing, regulatory, academic and consulting communities. Vendor-written content can be considered for publication in cases where the technology has not yet been widely adopted by the industry, or there is insufficient expertise within the user community. All articles must be non-promotional.

Print articles:

Feature articles are generally between 1800-2200 words, although certain topics may demand fewer or more words and will be considered. Columns and opinion pieces should be between 650-1000 words.

Deadlines are printed on the [editorial calendar](#)

Online articles:

Online articles should be no longer than 1,200 words.

There is no deadline for online articles because we frequently publish new content to our site.

Art, photo, digital requirements

Preference will be given to any submission that includes engaging digital components – charts, tables, photos, infographics, slideshares, videos, etc. Submitted photos should be photographed at an original size of approximately 8 inches by 10 inches at a minimum 300 dpi resolution in .tif or .jpeg format. PLEASE submit images as attachments rather than embedded in documents. All submitted photos or art should include corresponding captions. The author is responsible for obtaining permission for publication from the persons in each photograph and from the creator of any artwork submitted.

Style

Pharma Manufacturing is not an academic journal. As such, authors should write clear and concise prose in a conversational yet professional tone. Citations and footnotes are welcome though not mandatory. All submitted material is expected to be well-written and proofread by the authors for factual errors. Authors bear full responsibility for accuracy of information and quotations. **All articles require a title and deck.**

Pharma Manufacturing generally follows Associated Press style for matters of style and usage as well as a style sheet specific to the editorial requirements of this publication. All submissions will be edited for clarity and grammar. Whenever possible, the editorial staff will contact an author to discuss questions of intention and interpretation.

Copyright

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Queries

All articles must be submitted via e-mail in Microsoft Word format. *Pharma Manufacturing* accepts unsolicited content, but prefers an initial brief summary outlining a proposed article's topic, focus and relevance.

Print queries/pitches: Chief Content Director, Karen Langhauser: klanghauser@putman.net Online queries/pitches: Senior Editor, Meagan Parrish: mparrish@putman.net
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