

WEBSITE CATEGORY SPONSORSHIP

What better way to take advantage of our audience's need to solve their problems than by presenting you're your company's expertise as they are engaged with content that relates to your products and solutions. Category Sponsorship Program details include the following:

Category Page Placements

Our category pages are set up to showcase the most relevant content: articles, white papers, news and product information on a specific topic important to our audience of food and beverage professionals.

- Up to 3 Assets appearing in the Must-Read section (white paper, case study and/or article).
 - Up to 100-character description (essentially, the title of the asset)
 - URL of Asset
- Up to 2 Product Listings appearing in the Product section
 - Up to 100-character description (essentially, the title of the product release)
 - URL of Asset
- Top Banner 728x90, Medium Rectangles (3) 300x250, Native Contextual Ad (Image 220x224 jpg., Up to 35-character headline, optional 65-character secondary headline, Destination URL, Advertiser Name
- Logo 120x60

Website Display Ads on all pages tagged within the Category

Editors tag our content to appear in all relevant categories

- You will have 100% share of impressions on the related pages tagged in the category you choose.
- Top Banner 728x90, Medium Rectangles (3) 300x250, Native Contextual Ad (Image 220x224 jpg., Up to 35-character headline, optional 65-character secondary headline, Destination URL, Advertiser Name

Choose from these 10 Categories

Food Safety

Environmental
X-ray & Metal Detection
Regulations & Compliance
Cleaning, Sanitation, Hygiene
Pest Control
Pasteurization

Workforce

Worker Safety
Careers
Coronavirus
Change Management
People on the Move

Supply Chain

Material Handling
Traceability
Cybersecurity
ERP Software
Logistics
Transportation

Packaging

Packaging Barcodes and Labels
Packaging Machinery
Packaging Materials

Plant Floor

Plant Safety
MRO
Technology
Plant Operations/Engineering
Automation
Lubricants
CMMS/ EAM Software
Dust Control
Energy Efficiency

Manufacturing Equipment

Conveying Equipment
Compressor Systems
Cookers, Dryers, and Ovens
Inspection/ Sorting
Extrusion
Fluid Handling
Form, Fill, Seal
Mixing & Blending
Motors & Drives
Bulk & Powder Handling
Refrigeration & Freezing
Size Reduction and
Cutting Equipment

The Business of Food & Beverage

Industry Outlook
Capital Spending
Economic Development
Business Strategies
International

Mergers & Acquisitions

Entrepreneurship
Marketing
Plant Expansions
Legal Issues

Ingredients

Dairy, Cheese, Eggs
Emulsifiers & Stabilizers
Fats, Oils, Omegas
Fibers, Flours, Grains, Rice
Flavors, Extracts, Distillates
Fruits and Vegetables
Functional Ingredients
Gums and Hydrocolloids
Nuts
Animal Proteins
Alternative Proteins
Salt
Sweetening Solutions

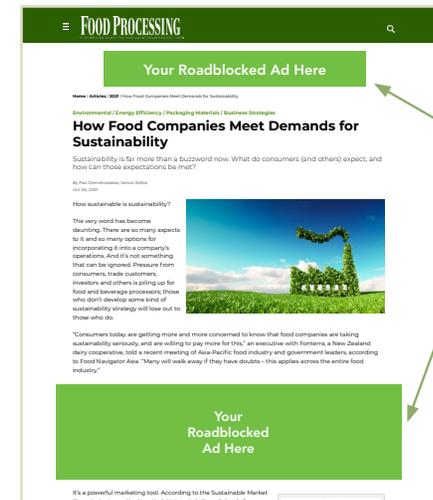
Product Development

Bases, Seasonings, Powders
Bakery & Baked Goods
Beverage Products
Breakfast Foods
Candy & Confectionary
Cannabis
Colors
Frozen Foods
Gluten Free
GMOs
Pet Food
Plant Proteins
Probiotics
Snack Foods
R&D

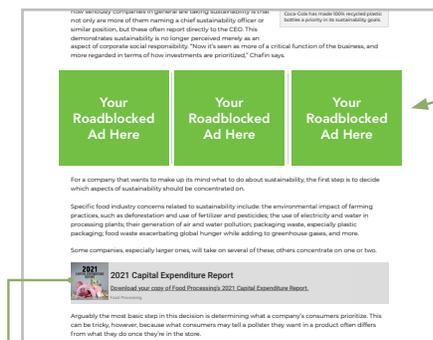
Program Price:

\$7,500 net

Includes setup and minimum three month Category Sponsorship



Category Page Placements



Website Display Ads on related pages

Native ad placed within flow of relevant article