



IN-ARTICLE VIDEO ADVERTISEMENT

Food Processing's in-article video advertising provides the perfect opportunity for your video ad to be placed within relevant article video summaries on site.

Our short-form video article summary is placed prominently at the top of an article page. Your 10 second video ad will be featured pre-roll or mid-roll in our video summary for maximum viewership and recall. Only Putman can offer this unique opportunity and exclusive placement of your ad within our original video content.

Don't have video ads yet? Not a problem. Our team can work with just your company logo and brief description to allow you to take advantage of this exclusive and exciting new video advertising opportunity.

For \$3,000 your 10-second video ad will be placed in our short-form video article summary on our article page for 3 months.

Price:

\$3,000 net

per 3-month sponsorship package



**CLICK HERE
for example**