

SINGLE SPONSOR eNEWSLETTERS

Exclusive Thought-Leadership In Our Daily eNewsletter

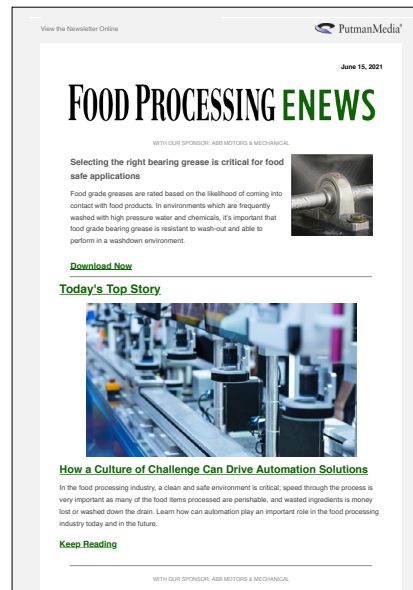
Food Processing's Single-Sponsor eNewsletters allows advertisers to use our daily Food Processing eNewsletter to create an exclusive branding and thought-leadership marketing opportunity. You have exclusive rights to all advertising positions, allowing you to drive users to your site and build prospects.

Our Single-Sponsor eNewsletters allow you to amplify your marketing message exponentially. Among the key features and benefits:

- Thought-leadership: blend your creative and, if you'd like, your content with our content to add credibility
- Branding: own every ad position in the newsletter
- Reach: Your eNewsletter will be sent to the *Food Processing E-News* 20,000+ engaged audience.

How Do Single-Sponsor eNewsletters Work?

- Select a date. You will be sponsoring a regularly scheduled edition of our daily e-newsletter.
- As the sponsor of that daily e-newsletter, you get exclusivity to any / all daily e-news ad positions.
- As the sponsor you have the option to submit 1x piece of content to run in that e-newsletter which will link to your site.



Price:

\$5,500 net

FOOD PROCESSING SINGLE SPONSOR E-NEWS SPECIFICATIONS		
Food Processing E-News Single Sponsorship	Creative Specs	Image (Optional)
1 Premium Sponsorship Position	Up to 75 characters for headline and up to 350 characters for text (including spaces). Include destination link.	Up to 150x150
2 Featured Sponsorship Positions	Up to 75 characters for headline and up to 250 characters for text (including spaces). Include destination link.	Up to 150x150
2 Sponsored Links	Up to 75 characters for headline and up to 150 characters for text (including spaces). Include destination link.	None