

PRINT ADVERTISING SPECS

FOUR-COLOR PRINT ADVERTISING SPECS *	
	Ad Dimensions ** (width x height, inches)
Spread	16 in. x 10.75 in. (bleed) 15.75 in. x 10.5 in. (trim)
Full page	8.125 in. x 10.75 in. (bleed) 7.875 in. x 10.5 in. (trim)
Two-thirds page	4.5625 in. x 10 in.
One-half page island	4.5625 in. x 7.5 in.
One-half page vertical	3.25 in. x 10 in.
One-half page horizontal	7 in. x 4.875 in.
One-third page vertical	2.1875 in. x 10 in.
One-third page square	4.5625 in. x 4.875 in.
One-quarter page	3.25 in. x 4.875 in.

** Non-bleed space units. 7.875" x 10.5" trim.
Full-page plate size: 8.125" x 10.75"; bleed spread for each plate: 8.125" x 10.75".

Classified Print Advertising:
Special advertising for products, services, auction and recruitment.
\$150 per column inch

Classified column width sizes:
One column **2.1875" wide**
Two column **4.4375" wide**
Three column **6.875" wide**



For classified advertising, online auction and recruitment pricing please contact Peggy Harrington-Martz at pharringtonmarz@putman.net or call 708-334-9348

Materials Contact:
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