

PODCAST SPONSORSHIP OPPORTUNITIES

Food Processing's Solution Spotlight Podcast Series is a highly effective opportunity to reach an engaged community that both includes and goes beyond our traditional audience. Each episode is hosted by Food Processing editor Erin Hallstrom, who chats with food industry leaders about a wide range of topics and trends affecting our industry. Food Processing offers three podcast sponsorship opportunities, allowing you to choose the option that best suits your marketing initiatives. All podcasts are available thru Apple, Spotify and Youtube.

Download the **2022 Podcast Schedule** [here](#).

Solutions Spotlight Episode Sponsorship

Each episode features our podcast host and a food industry expert discussing today's most important food industry topics. You select the episode from our podcast schedule. Your episode sponsorship includes an up to 20 second audio advertisement that will be embedded within the podcast, your company logo with watermark placement in the video versions of the podcast episode posted to YouTube and on Putman Media sites. Episode sponsorship also includes your company name and url with the podcast episode postings to Putman Media sites.

Rate: \$2,000

Ask the Experts Sponsorship

Have your company leader interviewed for a Solutions Spotlight podcast. Your company to be the subject of a special, sponsored episode, under the banner of one of our established podcast series. Each Spotlight episode is based on a conversation between our podcast host and a representative from your company exploring a topic of your choosing that fits within the podcast series focus. Typical episode is 15-20 minutes and covering 4-8 questions.

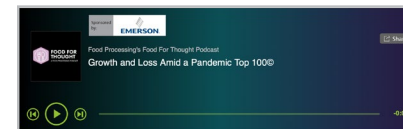
Rate: \$3,000

Solutions Spotlight Mini-Series

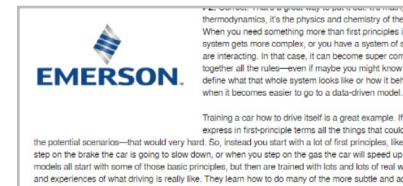
Our Solutions Spotlight Mini-Series is a series of three podcasts, offering you the opportunity to work with our podcast host to explore a topic of your choosing under the banner of one of our established podcast series. As a mini-series, topic coverage is more in-depth than a single solutions spotlight providing the opportunity to inform and educate. Typical episode length is 15-20 minutes.

Rate: \$7,500

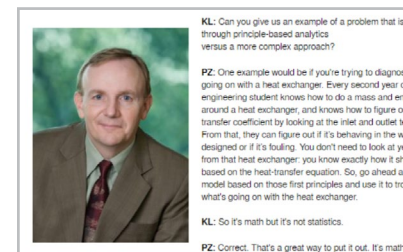
Solutions Spotlight Sponsorship Placements



Your logo watermarked on the podcast which is offered on site and on YouTube



Your logo placed on the podcast transcript page on site



Your expert featured on the podcast transcript page on site

Episode Sponsorship Placement

