

CATEGORY SPONSORSHIP PROGRAM

TARGET YOUR CONTENT AND EXCLUSIVELY OWN A CATEGORY

Provide your focused content and ad message as our audience is engaged in the category that relates to your products and solutions. Our Category Sponsorship Program allows you to exclusively "own" a specific category on *FoodProcessing.com*.

Category Sponsorship Program Price:

\$6,500 net – Includes setup and three month exclusive Category Sponsorship

\$5,500 net – Each additional three months of exclusive Category Sponsorship

Category Page Placements

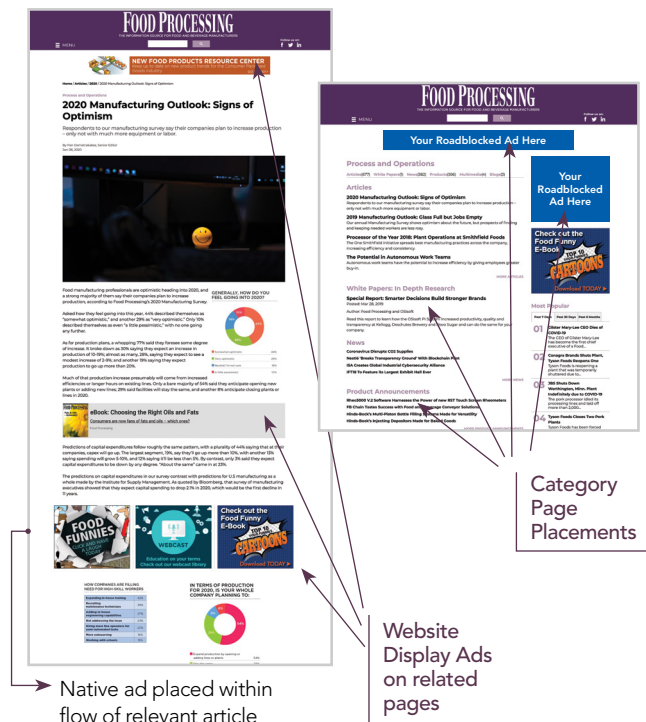
Our category pages are set up to showcase the most relevant articles, whitepapers, news and product information on a specific topic important to the food and beverage industry professionals in our audience.

1. Up to 3 Highly informational value assets to appear within the "Must Reads" section along with your logo
2. Up to 2 Product listings to appear within the "Product" section along with your logo
3. The Leaderboard and Medium Rectangle (2 positions)

Website Display Ads on Related Pages

The content on our site is tagged by our editors to best represent the category of relevancy.

- You will receive impressions on the related pages tagged in the category. This includes: the Leaderboard, Medium Rectangle (2 positions) and Native: Contextual Ad
- Select a category from one of our 6 major categories below. The topics listed in blue represent the category pages for each of the 6 Major categories.



Manufacturing Equipment

Process Operations
Conveying Equipment
Heating, Cookers, Dryers, & Ovens
Extrusion
Fluid Handling
Form, Fill, Seal
Mixing and Blending
Motors and Drives
Bulk and Powder Handling
Chill: Refrigeration and Freezing
Size Reduction and Cutting Equipment

On the Plant Floor

Packaging
Technology
Pest Control
Inspection and Sorting
Bar Codes / Labeling
Building Management
Lubricants
Plant Safety
Cleaning, Sanitation, Hygiene
Dust

Regulations

Food Safety
Dietary Guidelines
Environmental

Business of Food & Beverage

Careers and Workforce
Sustainability
Industry Outlook
Capital Spending
Economic Development
Business Strategies
AEC Firms

Product Development

R&D
Color
Fortification and Minerals
Salt
Sweet
Probiotics
Laboratory Equipment
GMOs
Gluten Free
Cannabis

Ingredients

Dairy, Cheese, Eggs
Fats, Oils, Omegas
Fibers, Flours, Grains
Flavors
Fruits and Vegetables
Gums and Hydrocolloids
Nuts
Proteins