

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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FOOD PROCESSING is a media franchise that covers and reaches job functions and purchasing types - covering every food category (beverages, frozen foods, snacks, etc...), as well as reaching the following job titles (R&D, Plant Operations, Corporate Management, Purchasing, Marketing & Sales, and Engineering). The Food Processing franchise, via its magazine, web site, e-newsletters, and other media, explores the latest in ideation, research and development, processing technologies and packaging, and marketing; plus, the vital synergies that exist between and among job functions.

MAGAZINE CHANNEL FORMAT – PRINT AND DIGITAL ISSUES

FOOD PROCESSING is produced in print and digital formats. The editorial for the print copy is the same for all recipients. The digital format is written and designed for the digital reading experience, accessed by a computer, mobile phone, or tablet. Digital formats may include features such as videos and surveys allowing for user interaction with the brand.

BRAND REPORT PURPOSE

The Brand Report provides a deeper understanding and identification of all audited touch points with customers that have interest in the brand. It is designed to present analysis of all communication channels, including a brand's unique users within each channel of, but not across, multiple media platforms. This non-integrated report contains data for each separate media channel as indicated in the Executive Summary. No attempt has been made to identify or eliminate duplication that may exist across media channels.

CHANNELS

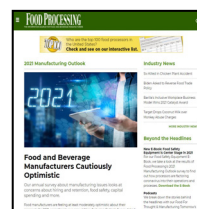
FOOD PROCESSING PRINT AND DIGITAL MAGAZINE



FOOD PROCESSING E-NEWSLETTERS



FOOD PROCESSING WEBSITE



FOOD PROCESSING SOCIAL MEDIA



EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
FOOD PROCESSING PRINT AND DIGITAL MAGAZINE (6 issues in the period)	65,017	-	65,017
1. Print	50,000	-	50,000
b. Digital	15,017	-	15,017
(See Paragraph 3b for Source)			
FOOD PROCESSING E-NEWSLETTERS			
a. Food Processing enews (135 issued in the period)	21,342	-	21,342
FOOD PROCESSING WEBSITE (Monthly Users with 162,398 average Pageviews)	82,623	-	82,623
FOOD PROCESSING SOCIAL MEDIA			
a. Twitter followers	*18,880	-	*18,880
b. Facebook likes	*10,890	-	*10,890

*Social Media claims are cumulative figures, not averages.

MAGAZINE CHANNEL FORMAT: This magazine is produced in print and digital formats.

No attempt has been made to identify or eliminate duplication that may exist across media channels.

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2021

Mailing Address	Print	Digital	Total Qualified	Percent
Individuals by name and title and/or function	49,981	14,991	64,972	99.9
Individuals by name only	19	28	47	0.1
Titles or functions only	-	1	1	-
Company names only	-	-	-	-
Multi-Copy Same Addressee copies	-	-	-	-
Single Copy Sales	-	-	-	-
TOTAL QUALIFIED CIRCULATION	50,000	15,020	65,020	100.0

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED BRAND REPORTS

6-Month Period Ended:	Audited Data		Audited Data		Audited Data		Audited Data		Circulation Claim	
	July - December 2018	January - June 2019	July - December 2019	January - June 2020	July - December 2020	January - June 2021*	July - December 2020	January - June 2021*	July - December 2020	January - June 2021*
Total Audit Average Qualified:	70,033	70,000	70,015	68,342	65,010	65,017	70,033	70,000	70,015	68,342
Qualified Non-Paid:	70,033	70,000	70,015	68,342	65,010	65,017	70,033	70,000	70,015	68,342
Print:	55,118	54,957	50,174	51,031	50,004	50,000	55,118	54,957	50,174	51,031
Digital:	14,915	15,043	19,841	17,311	15,006	15,017	14,915	15,043	19,841	17,311
Qualified Paid:	-	-	-	-	-	-	-	-	-	-
Print:	-	-	-	-	-	-	-	-	-	-
Digital:	-	-	-	-	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: January - June 2021 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2021*

State	Print	Digital	Total Qualified	Percent	State	Print	Digital	Total Qualified	Percent
Maine	215	43	258		Kentucky	717	200	917	
New Hampshire	182	43	225		Tennessee	874	273	1,147	
Vermont	185	33	218		Alabama	509	102	611	
Massachusetts	1,143	310	1,453		Mississippi	317	80	397	
Rhode Island	117	21	138		EAST SO. CENTRAL	2,417	655	3,072	4.7
Connecticut	469	108	577		Arkansas	715	209	924	
NEW ENGLAND	2,311	558	2,869	4.4	Louisiana	459	136	595	
New York	2,440	652	3,092		Oklahoma	310	90	400	
New Jersey	1,820	454	2,274		Texas	2,866	834	3,700	
Pennsylvania	2,521	612	3,133		WEST SO. CENTRAL	4,350	1,269	5,619	8.6
MIDDLE ATLANTIC	6,781	1,718	8,499	13.1	Montana	165	27	192	
Ohio	2,266	643	2,909		Idaho	431	111	542	
Indiana	1,151	306	1,457		Wyoming	36	6	42	
Illinois	3,479	1,059	4,538		Colorado	746	219	965	
Michigan	1,455	424	1,879		New Mexico	141	22	163	
Wisconsin	2,390	603	2,993		Arizona	406	121	527	
EAST NO. CENTRAL	10,741	3,035	13,776	21.2	Utah	445	135	580	
Minnesota	1,886	457	2,343		Nevada	187	43	230	
Iowa	1,304	364	1,668		MOUNTAIN	2,557	684	3,241	5.0
Missouri	1,514	364	1,878		Alaska	56	11	67	
North Dakota	241	49	290		Washington	1,076	265	1,341	
South Dakota	204	64	268		Oregon	761	191	952	
Nebraska	534	161	695		California	5,352	1,498	6,850	
Kansas	779	196	975		Hawaii	93	21	114	
WEST NO. CENTRAL	6,462	1,655	8,117	12.5	PACIFIC	7,338	1,986	9,324	14.3
Delaware	150	46	196		UNITED STATES	49,992	13,556	63,548	97.7
Maryland	773	195	968		U.S. Territories	8	10	18	
Washington, DC	92	36	128		Canada	-	985	985	
Virginia	926	297	1,223		Mexico	-	26	26	
West Virginia	136	33	169		Other International	-	433	433	
North Carolina	1,305	316	1,621		APO/FPO	-	1	1	
South Carolina	420	134	554		Email Only	-	9	9	
Georgia	1,451	438	1,889						
Florida	1,782	501	2,283						
SOUTH ATLANTIC	7,035	1,996	9,031	13.9					
					TOTAL QUALIFIED CIRCULATION	50,000	15,020	65,020	100.0

*See Additional Data

2021	Food Processing enews	2021	Food Processing enews
JANUARY		April 8	21,634
January 5	20,946	April 9	21,625
January 6	20,931	April 12	21,583
January 7	20,917	April 13	21,575
January 8	20,842	April 14	21,590
January 11	20,874	April 15	21,627
January 12	20,769	April 16	21,609
January 13	20,758	April 19	21,600
January 14	20,753	April 20	21,552
January 15	20,714	April 21	21,613
January 18	20,699	April 22	21,594
January 19	20,634	April 23	21,591
January 20	20,750	April 24	21,546
January 21	20,845	April 26	21,468
January 22	20,768	April 27	21,491
January 25	20,762	April 28	21,488
January 26	20,811	April 29	21,564
January 27	20,864	April 30	21,560
January 28	20,880	MAY	
January 29	21,084	May 1	21,535
FEBRUARY		May 3	21,508
February 1	20,877	May 4	21,527
February 2	20,798	May 5	21,634
February 3	20,805	May 6	21,656
February 4	20,811	May 7	21,641
February 5	20,794	May 8	21,609
February 8	20,633	May 10	21,580
February 9	20,645	May 11	21,559
February 10	20,633	May 12	21,750
February 11	20,620	May 13	21,820
February 12	20,652	May 14	21,817
February 15	20,566	May 15	21,810
February 16	20,528	May 17	21,762
February 17	20,510	May 18	21,984
February 18	20,575	May 19	21,967
February 19	20,676	May 20	21,969
February 22	20,666	May 21	21,964
February 23	20,651	May 22	21,917
February 24	20,666	May 24	21,892
February 25	20,717	May 25	22,114
February 26	20,695	May 26	22,132
MARCH		May 27	22,117
March 1	20,714	May 28	22,187
March 2	20,715	JUNE	
March 3	20,711	June 1	22,167
March 4	20,704	June 2	22,173
March 5	20,737	June 3	22,188
March 8	20,786	June 4	22,163
March 9	20,755	June 5	22,163
March 10	20,798	June 7	22,102
March 11	20,790	June 8	22,124
March 12	20,820	June 9	22,166
March 15	20,865	June 10	22,255
March 16	20,850	June 11	22,224
March 17	20,848	June 12	22,197
March 18	21,129	June 14	22,166
March 19	21,188	June 15	22,150
March 22	21,133	June 16	22,191
March 23	21,128	June 17	22,290
March 24	21,167	June 18	22,321
March 25	20,932	June 19	22,297
March 26	20,980	June 21	22,232
March 29	20,975	June 22	22,217
March 30	20,951	June 23	22,276
March 31	19,554	June 24	22,543
APRIL		June 25	22,553
April 1	19,536	June 26	22,520
April 2	19,531	June 28	22,490
April 5	20,912	June 29	22,495
April 6	20,984	June 30	22,478
April 7	20,978	AVERAGE: 21,342	

Food Processing enews (135 issued in the period)

WEBSITE CHANNEL

WWW.FOODPROCESSING.COM

2021	Pageviews	Sessions	Users	Average Session Duration
January	163,038	104,945	83,164	1:11
February	167,770	109,481	87,247	1:10
March	166,423	107,617	84,537	1:12
April	160,312	104,614	81,517	1:11
May	149,924	97,574	75,526	1:13
June	166,924	105,625	83,748	1:05
AVERAGE:	162,398	104,976	82,623	1:10

January – June 2021 data was provided by Google Analytics. All website activity is audited by BPA Worldwide.

WEBSITE GLOSSARY

Pageviews: A Pageview is recorded each time a page implanted with the JavaScript code (tag) is displayed in a browser window. This will occur whether the page is served directly from the web server, from a proxy, or from the browser's cache.

Sessions: A single continuous set of activity attributable to a cookie'd browser resulting in one or more pulled text and/or graphics downloads from a site. A period of 30 minutes of inactivity will terminate the session.

Users: An identified and unduplicated Cookie'd Browser that accesses Internet content or advertising during a measurement period.

Average Session Duration: The time visitors remain on a site per session.

SOCIAL MEDIA CHANNEL

Food Processing Social Media



Twitter followers

<http://twitter.com/foodprocessing>



Facebook likes

<http://facebook.com/foodprocessing>

2021

	Twitter followers	Facebook likes
Beginning Balance	18,526	10,695
January	18,589	10,110
February	18,729	10,134
March	18,829	10,816
April	18,890	10,850
May	18,848	10,877
June	18,880	10,890

ADDITIONAL DATA

MAGAZINE: METHOD OF DISTRIBUTION:

All qualified circulation conforms to the Field Served and Definition of Recipient Qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients of the digital version are notified via email when the Version is available.

STATEMENT OF CONTENT PLATFORM:

Editorial Replica – If a print edition exists, editorial and design are unchanged from the original print edition. Each issue's content and design are identical to the original edition. Apart from minor updates, the content cannot change once the issue is made available.

PARAGRAPH 3b:

Other sources include 3 sources of circulation for quantities of 3,118 copies or 4.8% to 11,643 copies or 17.9%, including PinPoint Technology Lists.

GEOGRAPHIC DISTRIBUTION:

Geographic data for E-Newsletters, Website, and Social Media are not reported at the media owner's option.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Adam Knatz, Director, Audience & Databases

Mike Brenner, Publisher

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed July 29, 2021

State Illinois

County Dupage

Received by BPA Worldwide July 29, 2021

Type BSD

ID Number F058B0J1

About BPA Worldwide

A not-for-profit organization since 1931 and headquartered in Shelton, Connecticut, USA, BPA has a global membership, spanning more than 20 countries. The organization conducts 2,500+ audits for media brands in print, online/digital and live events. In addition, the BPA-iCompli division verifies compliance to defined industry standards, provides technology assurance, and certifies organization's sustainability practices and reporting. BPA is supported by 4,000+ advertiser and agency members. The latest innovation to move the industry forward is the BPA Media Exchange, a brand-safe and audited cooperative marketplace which offers automated solutions for the buying and selling of digital advertising.

FIELD SERVED

FOOD PROCESSING serves the basic food process industries; meat and meat products, dairy products-milk, ice cream, butter, canned, preserved and dehydrated foods, frozen foods, grain products, flour, cereals, bakery products, confectionery and chocolate products, sugar and syrups, fats and oils, beverages, flavors, pickles, and kindred products served. Also served are construction/engineering companies, independent laboratories, consultants, chemicals and allied products, food product machinery, and others within the field served.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are personnel in Corporate Management, Plant Operations, Engineering, Research & Development, Purchasing, Marketing & Sales and others allied to the field.

PURPOSE

Included herein is an analysis of the recipient's involvement in, recommending, specifying, or purchasing ingredients, equipment, materials and other items.

AVERAGE NON-QUALIFIED CIRCULATION

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	57
Advertiser and Agency	349
Allocated for Trade Shows and Conventions	-
All Other	401
TOTAL	807

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	65,017	100.0	65,017	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	65,017	100.0	65,017	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2021 Issue	Print	Digital	Total Qualified
January	50,000	15,020	65,020
February	49,999	15,020	65,019
March	50,000	15,000	65,000
April	50,000	15,020	65,020
May	50,000	15,020	65,020
June	50,000	15,020	65,020

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2021
This issue is -% or 4 copies above the average of the other 5 issues reported in Paragraph 2.

Business and Industry	Total Qualified	Percent of Total	Print	Digital	Analysis of Food Manufacturing Industries by Title						Other Titles	
					Corporate Management (A) (See Note 1)	Plant Operations (B) (See Note 2)	Engineering (C) (See Note 3)	Research & Development (D) (See Note 4)	Purchasing (E) (See Note 5)	Marketing & Sales (F) (See Note 6)		
FRUITS & VEGETABLES Includes: Canned, Fresh, Frozen, Dried/Dehydrated Fruits & Vegetables; Dressings, Sauces, Oils, Fats, Jellies, Gravies, Condiments, Pickles, Pickled Products												
Sub-Total Fruits & Vegetables	6,656	10.2	5,258	1,398	1,374	2,255	359	2,282	114	272	-	
DAIRY PRODUCTS Includes: Cheese, Butter, Cultured Products, Ice Cream, Frozen Novelties, Milk & Milk Substitute, Dry/Condensed, Evaporated Dairy Products												
Sub-Total Dairy Products	4,761	7.3	3,839	922	834	1,759	318	1,617	67	166	-	
BAKERY PRODUCTS/BREAKFAST FOODS Includes: Bread, Cakes, Pies, Pastries, Muffins, Bagels, Cookies, Crackers, Frozen Bakery Products, Breakfast Cereals												
Sub-Total Bakery Products/Breakfast Foods	4,739	7.3	3,814	925	1,366	1,695	278	1,107	86	207	-	
BEVERAGES Includes: Fruit/Vegetable Juices, Health and Energy Drinks, Soft Drinks, Bottled Water, Ice, Distilled & Malt Products (Alcoholic and Non-Alcoholic), Coffee, Tea, Powdered Beverage Mixes, Flavoring Extracts, Beer, Breweries, Wine, Wineries												
Sub-Total Beverages	8,508	13.1	6,834	1,674	1,734	3,226	499	2,537	135	377	-	
MEAT, POULTRY, SEAFOOD Includes: Case Ready Products, Sausages, Deli Meats, Canned & Shelf Stable Meat Entrees, Meat, Poultry, & Seafood Plants												
Sub-Total Meat, Poultry, Seafood	7,960	12.2	6,377	1,583	2,012	3,208	403	1,738	209	390	-	
SNACKS/CONFECTIONARY PRODUCTS Includes: Chips, Pretzels, Tortillas, Popcorn, Nuts, Peanut Butter, Breakfast/Energy Bars, Candy, Chocolate, Gum, Sugar, Sweetener, Syrup												
Sub-Total Snacks/Confectionary Products	4,649	7.2	3,763	886	986	1,418	324	1,683	74	164	-	
FURTHER PROCESSED FOODS & SPECIALTIES Includes: Dinner, Meals, entrees, Side Dishes, Pet Food/Feed, Pizza, Ethnic Foods, Pasta, Rice, Flour, Corn, Flour Mixes, Doughs, and other Grain Mill Products												
Sub-Total Process Foods & Specialties	12,815	19.7	9,887	2,928	3,231	3,760	433	4,530	306	555	-	
Headquarters, R&D, Warehouse of Food Manufacturers	2,258	3.5	1,378	880	766	489	137	601	46	219	-	
Chemicals & Allied Products	5,334	8.2	3,761	1,573	783	902	612	2,707	69	261	-	
Sub-Total Food Manufacturing	57,680	88.7	44,911	12,769	13,086	18,712	3,363	18,802	1,106	2,611	-	
Food Products Machinery	3,774	5.8	2,712	1,062	1,285	812	543	432	99	603	-	
Construction, Engineering & Management Service	3,063	4.7	2,075	988	1,172	527	644	336	52	332	-	
Other related industries (See Note 7)	503	0.8	302	201	185	140	26	120	1	31	-	
TOTAL QUALIFIED CIRCULATION	65,020	100.0	50,000	15,020	15,728	20,191	4,576	19,690	1,258	3,577	-	
PERCENT	100.0	100.0	76.9	23.1	24.2	31.1	7.0	30.3	1.9	5.5	-	

Note 1: CORPORATE MANAGEMENT: Corporate Official, President, Vice President, Owner, Partner, CEO, CFO, Director, other corporate managers, coordinators and staff as well as office manager, secretary and other administrative titles.
 Note 2: PLANT OPERATIONS: Vice President Operations, Plant Manager/Superintendent/Foreman, Processing/Packaging Supervisor, Production Manager, Maintenance Foreman, Department Manager or Supervisor, General Manager, Supply Chain Manager, Logistics Manager, Food Service Manager, Corporate Chef, Chef de Partie, Executive Chef and other Plant Operations Managers, coordinators, and staff.
 Note 3: ENGINEERING: Vice President Engineering, Corporate Engineering, Plant Engineer, Maintenance Engineer, Chief Engineer, Director of Engineering, Packaging Engineer, Processing/Production Engineers, Project Engineers, and other Engineering managers, coordinators, and staff.
 Note 4: RESEARCH & DEVELOPMENT: Vice President Research & Development, Director of Research, Technical Director, Information Technology Manager, Chief Technology Officer, Chief Information Officer, Quality Director/Manager/Supervisor, Technical Service, Director, Laboratory Director, Technician, Chemist, Scientist, Food Technologist, Process Developer, Research Chef, Development Chef, Safety & Compliance Manager, Safety Manager/Engineer, and other Research & Development managers, coordinators, and staff.
 Note 5: PURCHASING: Vice President Purchasing, Director/Manager Purchasing or Procurement, Other Purchasing Department Personnel, and other Purchasing managers, coordinators, and staff.
 Note 6: SALES & MARKETING: VP Marketing, Marketing Director, Brand Manager, Product Manager, VP Sales & Marketing, and other Sales & Marketing managers, coordinators, and staff.
 Note 7: Other Industries include: Independent laboratories, consultants, equipment and supplier's manufacturers, brokers, food distributors and trade associations.

SUPPLEMENTARY DATA FOR ISSUE OF MAY 2021

This is an analysis 38,496 or 59.2% respondents who are involved with recommending, specifying or purchasing the following products. Since any one respondent may select more than one product, these data should not be added together as the total may exceed the total circulation.

Business and Industry	Total Qualified	Percent of Total	Print	Digital	Total Number of Respondents	Ingredients and/or Nutritional Ingredients	Nutraceutical/ Nutritional Ingredients	Nutraceutical/ Nutritional Ingredients	Process Equipment and/or Packaging Equip./ Materials	Process Equipment (Pumps, Motors, Valves, Air & Liquid Handling Equip.)	Packaging Equipment	Packaging Materials	QA & QC Instrumentation & Software	Plant Design/ Construction/ Site Selection	Process Controls/ Automation Equip.	Sanitation/ Maintenance/ Safety Equip./ Apparel	Material Handling Equipment, Warehouse/ Distribution Vehicles	Refrigeration/ Freezing Equipment	Consulting Services/ Labs	Other	None of the Above	No Audit Data
FRUITS & VEGETABLES Includes: Canned, Fresh, Frozen, Dried/Dehydrated Fruits & Vegetables; Dressings, Sauces, Oils, Fats, Jellies, Gravies, Condiments, Pickles, Pickled Products																						
Sub-Total Fruits & Vegetables	6,656	10.2	5,258	1,398	3,397	1,851	1,730	1,067	2,100	1,414	1,642	1,526	977	712	867	965	763	660	516	121	356	3,259
DAIRY PRODUCTS Includes: Cheese, Butter, Cultured Products, Ice Cream, Frozen Novelties, Milk & Milk Substitute, Dry/Condensed, Evaporated Dairy Products																						
Sub-Total Dairy Products	4,761	7.3	3,839	922	2,348	1,326	1,248	793	1,421	975	1,117	958	692	499	590	660	470	530	364	83	240	2,413
BAKERY PRODUCTS/BREAKFAST FOODS Includes: Bread, Cakes, Pies, Pastries, Muffins, Bagels, Cookies, Crackers, Frozen Bakery Products, Breakfast Cereals																						
Sub-Total Bakery Products/Breakfast Foods	4,739	7.3	3,814	925	2,995	1,938	1,877	1,165	1,947	1,282	1,591	1,455	852	642	697	832	615	607	375	81	295	1,744
BEVERAGES Includes: Fruit/Vegetable Juices, Health and Energy Drinks, Soft Drinks, Bottled Water, Ice, Distilled & Malt Products (Alcoholic and Non-Alcoholic), Coffee, Tea, Powdered Beverage Mixes, Flavoring Extracts, Beer, Breweries, Wine, Wineries																						
Sub-Total Beverages	8,508	13.1	6,834	1,674	4,160	2,044	1,942	1,250	2,396	1,536	1,879	1,719	1,038	824	911	1,004	888	693	539	149	614	4,348
MEAT,POULTRY, SEAFOOD Includes: Case Ready Products, Sausages, Deli Meats, Canned & Shelf Stable Meat Entrees, Meat, Poultry, & Seafood Plants																						
Sub-Total Meat, Poultry, Seafood	7,960	12.2	6,377	1,583	4,902	2,478	2,344	1,507	3,179	2,255	2,592	2,323	1,432	1,104	1,285	1,497	1,088	1,120	667	158	597	3,058
SNACKS/CONFECTIONARY PRODUCTS Includes: Chips, Pretzels, Tortillas, Popcorn, Nuts, Peanut Butter, Breakfast/Energy Bars, Candy, Chocolate, Gum, Sugar, Sweetener, Syrup																						
Sub-Total Snacks/Confectionary Products	4,649	7.2	3,763	886	2,227	1,360	1,298	801	1,410	943	1,140	1,083	624	476	550	582	447	292	295	56	227	2,422
FURTHER PROCESSED FOODS & SPECIALTIES Includes: Dinner, Meals, entrees, Side Dishes, Pet Food/Feed, Pizza, Ethnic Foods, Pasta, Rice, Flour, Corn, Flour Mixes, Doughs, and other Grain Mill Products																						
Sub-Total Processed Foods & Specialties	12,815	19.7	9,887	2,928	7,584	4,274	4,007	2,712	4,229	2,735	3,322	2,928	1,772	1,384	1,598	1,977	1,513	1,263	929	303	1,000	5,231
Headquarters, R&D, Warehouse of Food Manufacturers	2,258	3.5	1,378	880	1,818	549	520	357	629	397	436	447	378	269	308	350	287	224	503	114	435	440
Chemicals & Allied Products	5,334	8.2	3,761	1,573	2,312	840	755	513	1,217	782	847	788	590	388	522	551	414	224	366	104	307	3,022
Sub-Total Food Manufacturing	57,680	88.7	44,911	12,769	31,743	16,660	15,721	10,165	18,528	12,319	14,566	13,227	8,355	6,298	7,328	8,418	6,485	5,613	4,554	1,169	4,071	25,937
Food Products Machinery	3,774	5.8	2,712	1,062	3,499	854	794	545	2,493	1,702	1,807	1,408	837	740	1,200	802	795	425	432	113	322	275
Construction, Engineering & Management Service	3,063	4.7	2,075	988	2,817	617	553	427	1,659	1,228	1,172	913	767	948	987	657	642	355	637	100	317	246
Other related industries (See Note 1)	503	0.8	302	201	437	145	128	114	158	111	118	112	80	78	87	98	68	63	100	17	147	66
TOTAL QUALIFIED CIRCULATION	65,020	100.0	50,000	15,020	38,496	18,276	17,196	11,251	22,838	15,360	17,663	15,660	10,039	8,064	9,602	9,975	7,990	6,456	5,723	1,399	4,857	26,524

Note 1: Other Industries include: Independent laboratories, consultants, equipment and supplier's manufacturers, brokers, food distributors and trade associations.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2021

Qualification Source	Qualified Within			Print	Digital	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request:	23,779	13,587	5,096	32,270	10,192	42,462	65.3
II. Request from recipient's company:	361	-	-	274	87	361	0.6
III. Membership Benefit:	-	-	-	-	-	-	-
IV. Communication (other than request):	-	-	-	-	-	-	-
V. *Sources other than above, including: Association rosters and directories; Business directories; Manufacturer's, distributor's and wholesaler's lists; and Other sources:	22,197	-	-	17,456	4,741	22,197	34.1
VI. Single Copy Sales:	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	46,337	13,587	5,096	50,000	15,020	65,020	100.0
PERCENT	71.3	20.9	7.8	76.9	23.1	100.0	

*See Additional Data