

CONTROLGLOBAL.com

Control's digital marketing offering centers on its website, ControlGlobal.com, where each day thousands of process automation professionals turn to read feature articles, news stories and blog posts; watch tutorial videos; find information on thousands of control and instrumentation products; and access our comprehensive library of industry white papers.

ControlGlobal.com is designed to accommodate a range of high-impact, cost-effective advertising formats, from billboards to interstitials. Site traffic reporting by Google Analytics.

ControlGlobal.com – Typical Monthly Traffic	
Metric	August 2020
Total visits/user sessions	63,897
Page views	101,492
Visits originating from search engines	36,357 (56.9%)
International visits	37,152 (58.0%)

Top International Sources of Website Traffic

- | | |
|--------------------------|------------------|
| 1. India | 14. China |
| 2. Hong Kong | 15. Phillipines |
| 3. Canada | 16. South Africa |
| 4. Ireland | 17. Brazil |
| 5. United Kingdom | 18. Japan |
| 6. Australia | 19. Saudi Arabia |
| 7. Malaysia | 20. Pakistan |
| 8. Singapore | 21. France |
| 9. Germany | 22. Mexico |
| 10. Netherlands | 23. Egypt |
| 11. United Arab Emirates | 24. Italy |
| 12. Indonesia | 25. Thailand |
| 13. South Korea | 26. Nigeria |

Visitors by World Region

