

SPONSORED WEBINARS

Control offers custom, single-sponsor webinars to our highly engaged audience of process automation professionals. Our editorial staff will work with you to develop an educational presentation precisely aligned with your offer and messaging.

Our editors and webinar manager will work with you to coordinate all event details and deliverables. A lead time of 12 weeks from engagement to webinar date is ideal to allow adequate development and promotion time.

Custom webinar sponsors can expect:

- Live interaction with attendees during the Q&A session
- Participation during the attendee polling in the live event
- An opportunity to present alongside our editorial team
- Branding on pre-event, live and post event marketing
- Download of additional sponsor assets during the webinar

Depending on webinar subject matter, you can expect to receive 100+ North American leads (150+ total) over the course of year (including pre-event and on-demand registrations). Pricing is \$9,412 gross (\$8,000 net).

