

CIRCULATION/SUBSCRIBERS

Each month, thousands of subscribers turn to *Control* magazine for need-to-know information on making their plants and processes run more safely and efficiently through the application of instrumentation, control and automation technologies. And because *Control* focuses exclusively on the process industries, it offers unrivaled access to the buying teams within this market. In fact, *Control* delivers double the numbers of subscribers in the process industries, utilities and related engineering services firms of its nearest competitor.

While our print magazine's circulation roots are primarily in the North American market (download latest Verified Audit Circulation statement), a portion of our domestic and international audience subscribes to the digital version of the magazine.

DEPTH OF CIRCULATION TO KEY PROCESS COMPANIES		
Industry	Company	Quantity
Chemicals	Dow/Dupont	150
Paper Products	International Paper	107
Food & Beverage	Tyson Foods	140
Stone, Clay & Glass	Corning	35
Oil & Gas, Petroleum Refining	ChevronPhillips	122
Primary Metals	Alcoa	52
Rubber & Plastics	Goodyear Tire	24
Textiles	Shaw Industries	11
Power & Sanitary Services	Duke Energy	37

Source: Publisher's analysis

CONTROL SUBSCRIBERS BY INDUSTRY AND JOB TITLE (SOURCE: VERIFIED AUDIT CIRCULATION STATEMENT, JUNE 2020)						
Industry	Total	Engineering	Administration	Operations	R&D	Others Allied
Food & Kindred Products	12,846	1,210	4,834	5,798	842	162
Chemicals & Allied Products	7,658	1,763	1,456	2,941	1,404	94
Primary Metals Production	6,442	1,834	1,681	2,475	337	115
Oil & Gas, Petroleum Refining	2,095	647	481	841	96	30
Pharmaceuticals	2,578	488	795	796	444	55
Rubber & Misc. Plastics	3,552	912	730	1,490	383	37
Electric, Gas & Sanitary Services	5,545	1,750	1,184	2,368	176	67
Paper & Allied Products	2,595	556	510	1,344	153	32
Stone, Clay, Glass & Concrete Products	1,831	325	508	887	97	14
Textile Mill Products	1,162	242	329	528	46	17
Tobacco Products	141	17	47	68	7	2
System Integrators & Engineering Firms	10,287	3,836	2,994	2,678	663	116
Other Manufacturers/Allied to Field	3,288	640	898	1,235	91	424
Total Qualified Subscribers	60,020	12,833	16,973	23,666	5,435	1,113