

## PLATFORM & AUDIENCE REACH

Each and every day, thousands process automation professionals trust *Control* to provide the information, context and resources they need to make the best decisions possible:

**ControlGlobal.com** – daily availability and our first source for news and business intelligence

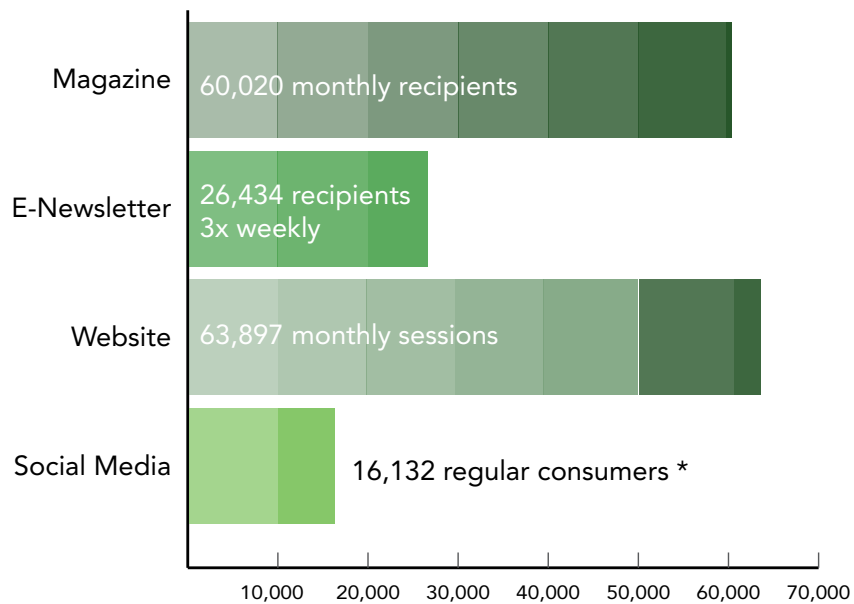
**Control Magazine** – published monthly (12x) in print and accompanied with a digital replica

**Control Global E-news** – distributed 3x weekly on Monday, Thursday and Friday

**Multimedia Resources** – robust library of PDF reports, instructional videos and webinars.

**Social Media** – real time updates and sharing of high-value filtered information and insights

### Reach by Platform



\* Sum of Facebook monthly "Reach" metric (1,945),  
Twitter followers (11,786) and LinkedIn group members (2,401).

### Domestic vs. International Reach

