

CONTROL

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Control magazine subscribers are professionals whose job it is to design, commission, maintain and optimize the process industries' investment in automation technology.

HTML/Text = \$415/M | Text only = \$300/M
Minimum order – 5,000

Available selects & services

| | | | |
|----------------------|--------|----------------------------|--------------|
| SIC/Industry..... | \$15/M | A/B splits | N/C |
| Title | \$15/M | Each additional split..... | \$100 each |
| Buy/specify | \$30/M | Image hosting | \$150 / flat |
| # of employees | \$15/M | Unique ID append..... | \$150 / flat |
| Geo/SCF/states | \$11/M | | |

Titles:

| | |
|-----------------------------|--------|
| Engineering..... | 16,990 |
| General Administration..... | 10,829 |
| Plant Operations..... | 20,271 |
| Research & Development..... | 5,080 |

Number of employees:

| | |
|-----------------|--------|
| 1,000 + | 5,940 |
| 500 - 999 | 4,991 |
| 250 - 499 | 7,003 |
| 100 - 249 | 9,729 |
| 50 - 99 | 6,097 |
| Under 50 | 14,581 |

Industries:

| | |
|--|-------|
| Food & Kindred Products | 9,528 |
| Tobacco Products | 118 |
| Textile Mill Products | 1,184 |
| Paper & allied products..... | 2,919 |
| Chemicals & allied products..... | 9,325 |
| Pharmaceuticals | 3,688 |
| Petroleum refining & related industries..... | 3,391 |
| Rubber & misc. plastic products..... | 3,549 |
| Stone, clay, glass & concrete products | 1,415 |
| Primary metals industries | 4,559 |
| Electric, gas & sanitary services..... | 3,311 |
| System integrator & engineering design firms | 8,016 |

Buy/Specify: (Multiple responses)

| | |
|--------------------------------------|--------|
| Alarm Systems & annunciators | 19,229 |
| Analytical instrumentation | 26,562 |
| Calibration & test equipment..... | 28,801 |
| Components | 26,229 |
| Controllers & Control systems..... | 30,064 |
| Computer Hardware..... | 23,588 |
| Data Acquisition | 22,202 |
| Drive systems & components | 21,373 |
| Fittings & tubing..... | 22,183 |
| Flow Instrumentation..... | 24,988 |
| Housing & enclosures | 20,742 |
| Input/Output systems | 21,503 |
| Level instrumentation..... | 22,492 |
| Panel instruments & components | 22,094 |
| Power Supplies & controllers..... | 24,874 |
| Pressure instrumentation | 24,562 |
| Recorders | 20,518 |
| Sensors & transmitters | 25,295 |
| Services..... | 22,264 |
| Software..... | 22,122 |
| Temperature instrumentation | 25,169 |
| Valves & accessories..... | 23,215 |
| Weight instrumentation..... | 20,571 |

**For more information or to order
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