

WEBSITE AUDIENCE

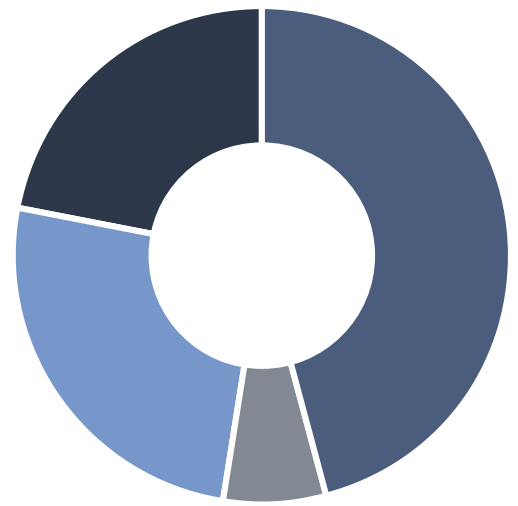
Control Design's digital marketing offering centers on its website, ControlDesign.com, where each day thousands of machine automation professionals turn to read feature articles, news stories and blog posts; watch tutorial videos; find information on thousands of control and instrumentation products; and access our comprehensive library of industry white papers.

ControlDesign.com is designed to accommodate a range of cost-effective advertising formats. Site traffic reporting for ControlDesign.com relies on best-in-class Google Analytics which effectively eliminate spider traffic and other false traffic inflators.

CONTROLDESIGN.COM – TYPICAL MONTHLY TRAFFIC	
Metric	May 2020
Total visits/user sessions	45,546
Page views	78,803
Visits originating from search engines	24,504 (53.8%)
International user sessions	20,814 (45.7%)

Top International Sources of Website Traffic	
1. India	14. Mexico
2. Hong Kong	15. South Korea
3. Ireland	16. Turkey
4. Canada	17. Brazil
5. United Kingdom	18. Indonesia
6. Australia	19. Japan
7. Singapore	20. Vietnam
8. Malaysia	21. Pakistan
9. Germany	22. United Arab Emirates
10. Philipinnes	23. Italy
11. South Africa	24. France
12. Netherlands	25. Egypt
13. China	26. Taiwan

Visitors by World Region



- **Americas**
- **United States** 44.6%
- **Rest of Americas** 6.7%
- **Europe, Middle East & Africa** 15.3%
- **Asia-Pacific** 33.4%