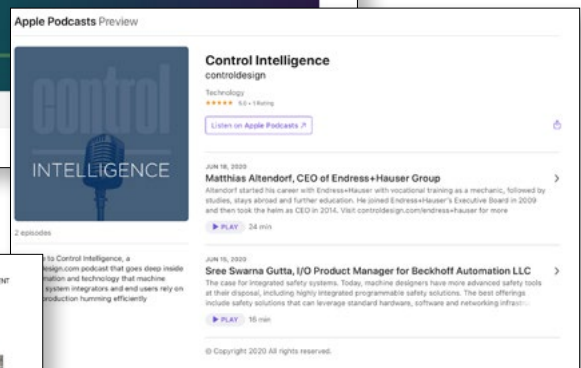
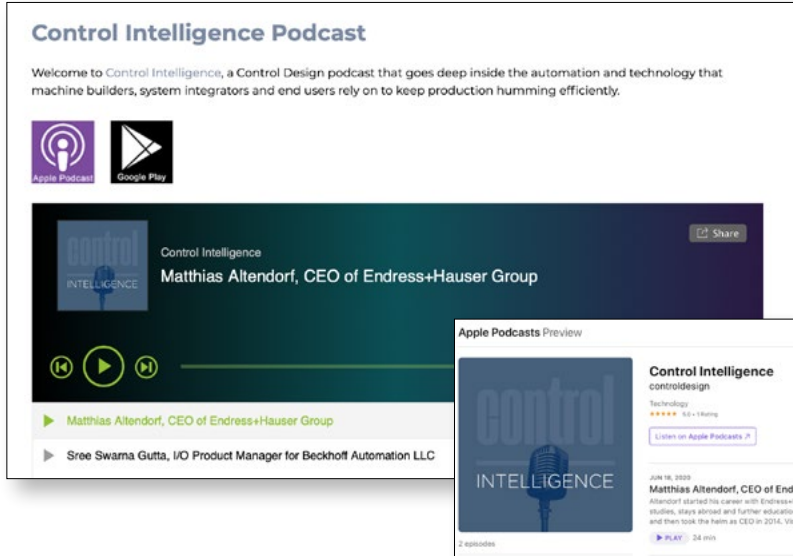


# 'SOLUTIONS SPOTLIGHT' PODCAST SPONSORSHIP

Control Design's machine automation podcast, "Control Intelligence," averages more than 300 downloads per issue, and we're offering the opportunity for your company to be the subject of a special, sponsored episode under the banner of "Control Intelligence: Solutions Spotlight."

Each Solutions Spotlight episode is based on a conversation between our editorial team and a representative of the solution provider community—such as a subject matter expert or company leader within your organization, exploring a topic of your choosing.

Priced at \$3,500 net, each of these sponsored podcasts are intended to help build awareness for your company's capabilities and product portfolio. Each Solutions Spotlight episode is promoted as part and parcel of the ongoing podcast series. Further, they provide a compelling add-on (at the discounted rate of \$2,500 net) to our *Industry Perspective* magazine feature (\$6,500 net), which also follows a Q&A format. Indeed, our Industry Perspective feature very much represents a "podcast in print," and sponsorship of both vehicles helps to effectively penetrate our engaged audience of industrial technologists.



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