

Smart Industry

E-List file = 25,000

Smart Industry is your premier brand targeting Business/Operational and Technology Strategists in Digital Transformation

HTML = \$415/M TEXT = \$300/M

Industries

Process Manufacturing Industries

Apparel
Lumber & Wood Products
Furniture & Fixtures
Paper & Allied Products
Printing & Publishing
Chemical & Allied Products
Pharmaceutical Preparations
Petroleum Refining
Rubber & Misc. Plastic Products
Leather & Leather Products
Stone, Clay, Glass, Concrete Products
Primary Metals Industries

Discrete Manufacturing Industries

Fabricated Metal Products
Industrial & Commercial Machinery & Computer Equipment
Electronic & Other Electric Equipment
Transportation Equipment
Instruments & Related Equipment
Miscellaneous Manufacturing Industries

Utilities/Power Generation

Wholesale Trade, Durable & Non-Durable Goods

Titles

Business strategists charged with envisioning the new value propositions and business models to be enabled by digital transformation. Ex:

- C-Level
- General Management
- Purchasing

Technology Strategists charged with determining what software, systems and underlying architecture will allow their organizations to achieve those transformational objectives. Ex:

- CTO Titles
- Engineering

Operational Strategists charged with the day to day transformation of business processes and organizational structure. Ex:

- Plant Operations
- Research & Development
- Marketing & Sales