

## eHANDBOOKS

Multi-Sponsor Reports to Generate Leads and Build Thought-Leadership

### Plant Services eHandbook Series

Plant Services eHandbooks bring together all of the latest and best Plant Services content on a specific reliability topics in a unique, downloadable report. Each eHandbook provides its sponsors with a cost-effective opportunity to build category thought leadership among a self-qualified audience of buyers, each of whose contact information will be shared with the eHandbook's sponsors. The eHandbook consists of approximately 30 pages of content, as well as full page advertisements and article contributions from each of its sponsors.

*All sponsor articles must be submitted at least 30 days prior to publishing date. Any content submitted after this timeframe can not be considered due to production limitations. Content must follow editorial guidelines: [http://www.putmanmedia.com/wp-content/assets/ps\\_writers\\_guidelines.pdf](http://www.putmanmedia.com/wp-content/assets/ps_writers_guidelines.pdf)*



### Sponsorship

#### Digital Program Sponsorship - \$2,995

- eHandbooks are limited to five sponsors
- Sponsors receive a full-page ad including live link to a landing page(s) you specify
- Each eHandbook is promoted through eblasts, web posting and social pushes
- Leads will be provided to each Sponsor.

#### Digital Program Plus Sponsorship - \$6,495

In 2022 our ehandbooks will be published in the issues of Plant Services. With this program you'll receive everything in Tier 1 plus these additional items

- Your "Submitted Article", "Logo" and "About Us" will be featured in the printed version of the eBook in the next issue of Plant Services. This gives you some added exposure to Plant Services 70,000 recipients

### Ebook Promotion

- Email deployment to a targeted database of 20,000 identified buyers and specifiers for each topic
- Three deployments in Plant Services Smart Minute daily enews (15,000 circulation)

Your white paper will also be posted in our PlantServices.com white paper library for additional exposure.

### Helpful Resources:

- eHandbook Sample: [Link to the Predictive Maintenance eHandbook](#)
- eHandbook Sample: [Link to the Compressed Air eHandbook](#)
- Registration Page Sample: [Link to the eHandbook Reg Page](#)

### To Learn More Contact:

**Jeff Mylin**  
**Publisher**  
**[jmylin@putman.net](mailto:jmylin@putman.net)**  
**847-533-9789**

#### 2022 eHANDBOOK TOPICS & SCHEDULE

Launch Date	Title	Closing Date	Material Date
2/3/22	Motors & Drives	12/23/21	12/30/21
3/3/22	Compressed Air	1/20/22	1/27/22
4/14/22	CBM	3/3/22	3/10/22
5/19/22	Electrical Safety	4/7/22	4/14/22
6/9/22	Sys. Integration	4/28/22	5/5/22
7/28/22	Lubrication	6/16/22	6/23/22
8/25/22	Compressed Air	7/14/22	7/21/22
9/29/22	Electrical Safety	8/18/22	8/25/22
10/13/22	PdM	9/1/22	9/8/22
11/17/22	CMMS Software	10/6/22	10/13/22
12/15/22	Pumping Systems	11/3/22	11/10/22