

WEBSITE WELCOME ADS

Dominant Branding, Superior Performance

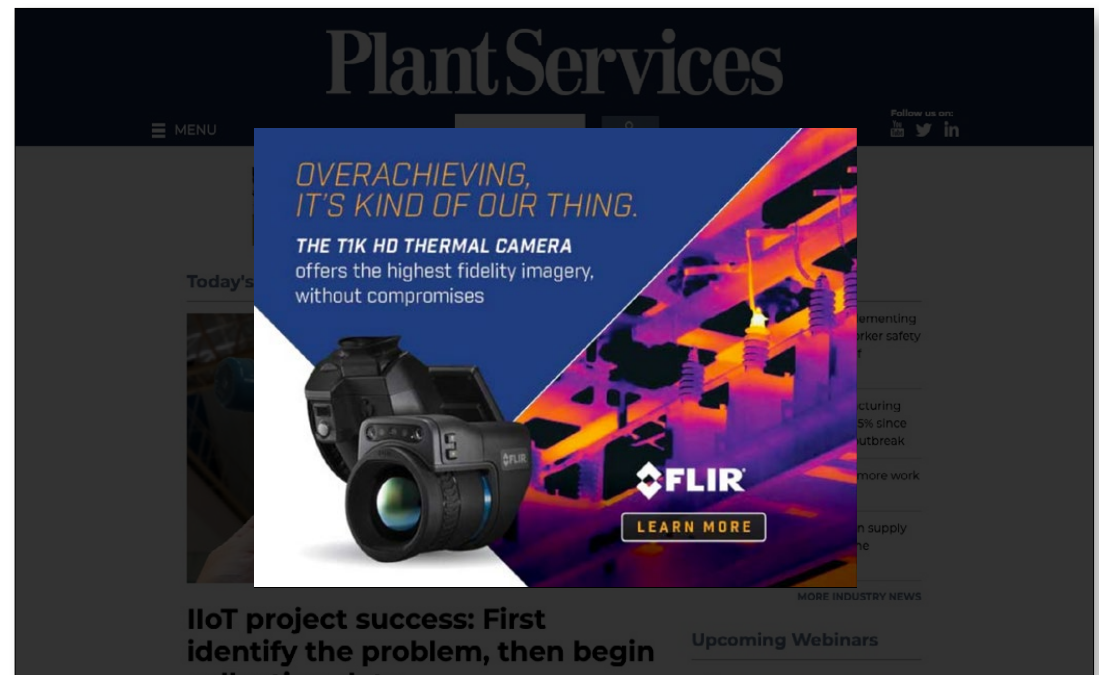
A **PlantServices.com Welcome Ad** is the most dominant ad position offered on our site. This exclusive position appears 'run of site' on any page a user enters (whether they first arrive via a bookmark or thru search). The Welcome Ad is a 640 x 480 unit that is featured in the middle of a white screen that covers the entire page for up to eight seconds. Your branding and message are the only thing visible and users can close the ad at any time.

Welcome Ads offer an unrivaled blend of benefits:

- It's the most exclusive branding and awareness opportunity on PlantServices.com
- Your ad does not compete for any share of voice on the page.
- Welcome ads are best performing ad unit

How Does a Welcome Ad Work?

- Welcome Ads are served exclusively before any page is loaded for a visitor.
- When a Welcome Ad appears, no other items on the page are visible.
- Site visitors are 'cookied' when they view a Welcome Ad. We limit how often they view it in a subsequent period, making sure they won't find your message too intrusive.
- The visitor can choose to close the ad at any time.



COST
\$300 CPM

To Learn More Contact:

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