

## WEBINARS

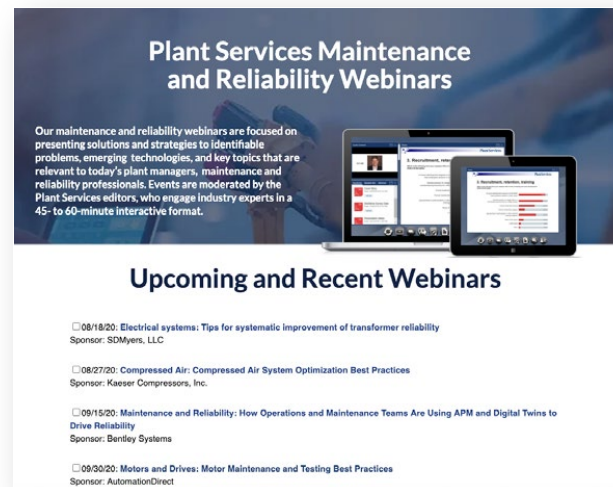
Webinars are our most effective lead generation product. Through our custom webinars and webinar series offerings, we can identify purchasers late in the buying process as they are nearing a selection decision. Our recent survey of Plant Services webinar attendees show:

- 84% say PS webinars better equip them to make an upcoming purchase
- 55% referred back to the webinar to help with a decision
- 62% forwarded a link to the webinar to a team member
- 53% prefer on-demand webinars
- 73% indicated that work demands often interfere with viewing the live event

Take advantage of the opportunity to be the exclusive sponsor of one of our Plant Services Series Webinars on various topics ranging from Compressed Air Technology, PdM/RxM, Machinery Lubrication, Motors & Drives, Electrical Safety, and more. By sponsoring a webinar, you can expect:

- to have the opportunity to present alongside our editorial team
- to allow webinar registrants to download additional supplemental assets, including; white papers, infographics, e-books, videos, etc.
- live interaction with attendees through a Q&A session
- company branding through the duration of pre event, livem, and post event marketing efforts
- full service customer support through our Webinar Campaign Team who will manage and coordinate all webinar details and deliverables
- detailed reporting that includes attendee contact information, information about what they downloaded during the event, and a summary of live polling information gathered during the event

In addition to our Webinar Series Sponsorship offering, we specialize in providing Custom Webinar opportunities to companies who want to market and present to their content to a highly targeted audience. Ask your rep how you can take advantage of our Custom Webinar package.



## 2022 Plant Services Webinars Series

- Preventive Maintenance
- Predictive / Prescriptive Maintenance
- Lubrication
- Compressed Air
- Ultrasound
- Planning & Scheduling
- State of the Industry Research: Condition Based Maintenance
- Motors and Drives
- Remote Monitoring

[Click here for complete schedule and dates](#)

**COST: \$9,500 net per webinar**

### To Learn More Contact:

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