

SPECIAL REPORTS

- Each Special Report is a custom solution created by Plant Services for your content marketing requirements.
- Special Reports are a highly effective lead generation sales tool that will position your company as a leading solution provider.
- You are the exclusive sponsor and own the rights to the final product, and may use as a promotional piece for your sales team.
- Special Reports can be unique, newly created content written by the Plant Services team on a current maintenance and reliability topic that is relevant to your company's unique expertise.
- You may choose to include your own content contributions, which may include an article, white papers and video.

Promoting your Special Report

Over a 30-60 day period, our customer service team and brand editors will:

- Email your Special Report to an audience that have been identified as 'content engaged' for the report topic and link to a custom landing page
- Promote the Special Report in two Plant Services Smart Minute Enewsletters
- Promote to a list of 10 relevant LinkedIn Groups
- Each promotion includes registration page and full reporting



Price:

\$6,500-\$7,500 net for a report using archived Plant Services content

\$8,500-\$9,500 net for a custom report utilizing new content created by a Plant Services editor

Helpful Resources:

Sample Special Report: [click here](#).

Special Report Registration Page: [click here](#).

To Learn More Contact:

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