

## CATEGORY SPONSORSHIP PROGRAM

### TARGET YOUR CONTENT AND EXCLUSIVELY OWN A CATEGORY

What better way to take advantage of our audience's need to solve their problems than by providing your focused content as they are engaged in the category that relates to your products and solutions. Our category sponsorship program allows you to "own" a specific category on site through the following placements:

#### Category Page Placements

Our category pages are set up to showcase the most relevant articles, whitepapers, news and product information on a specific topic important to the maintenance and reliability professionals in our audience.

1. Up to 3 Highly informational value assets to appear within the "Must Reads" section along with your logo
2. Up to 2 Product listings to appear within the "Product" section along with your logo
3. The Top Banner and Medium Rectangle (2 positions)

#### Website Display Ads on related pages

The content on our site is tagged by our editors to best represent the category of relevancy.

- Your display ads will be placed on related pages tagged in the category. This includes: the Top Banner, Medium Rectangle (2 positions) and Native: Contextual Ad

Category Sponsorship Program Details include the following:

- Select a category from one of our 10 Major categories below. The topics listed in blue represent the category pages for each of the 10 Major categories.

#### Monitoring

Condition Monitoring  
Condition-Based Maintenance  
Machinery Lubrication  
Prescriptive Maintenance  
Preventive Maintenance  
Remote Monitoring

#### Workforce

Career Development  
Changing Workforce  
Industrial Training  
Leadership Skills  
Skills Gap  
STEM Education  
Workforce Development  
Workforce Diversity

#### Predictive Maintenance

Infrared Thermography  
Predictive Maintenance  
Shaft Alignment  
Ultrasound  
Vibration Analysis

#### Asset Management

Asset Management System  
CMMS  
Software

#### Management

Change Management  
Lean Six Sigma  
Planning and Scheduling  
Supply Chain Management

#### Equipment

Compressed Air Systems  
Electrical Systems  
Fluid Handling  
HVAC System  
Industrial Motors

#### Technology

3D Printing  
Big Data Analytics  
Digitalization  
IIoT  
Smart Manufacturing

#### Energy

Energy Management  
Power Quality  
Power Generation

#### Automation

Control Systems  
Human Machine Interface  
Industrial Automation  
Industrial Robotics  
Network Infrastructure

#### Safety and Security

Electrical Safety  
Arc Flash  
Industrial Safety  
Industrial Cybersecurity

**Program Price:**

**\$7,500 net per year**

The screenshot shows the Plant Services website interface. A blue box labeled "Category Page Placements" points to the top banner and a "Prescriptive analytics special report" article. Another blue box labeled "Website Display Ads on related pages" points to a "Field service management report" and a "Prescriptive analytics special report" ad placed within the flow of a relevant article. A third blue box labeled "Native ad placed within flow of relevant article" points to a "How big data can improve your EAM" article.