

LEAD INSIGHT PROGRAM

REACH ACTIVE BUYERS

How do you identify prospects that are actively in a buying cycle? Our Lead Insight Program offers you the opportunity to engage with recent site visitors who have indicated that they will make a purchase decision within 3-6 months in a specific product category.

We survey our site visitors on an on-going basis regarding their purchase intent in over 40 different categories. Our year-long Lead Insight Program provides the opportunity for you to offer your product or solution within days of when our visitors identify their purchase intent.

This program provides timely access to self-identified buyers for a 12-month period and generates an on-going supply of active leads for your marketing and sales efforts.

You'll also receive the entire list of names monthly from each of the categories you've selected. Leads include both North American and International.

Program Price:

\$10,000

(Includes an initial \$2,500 set up fee)

[Click here for our list of categories.](#)

Plant Services Alert
Hand-picked white papers, special reports, webinars, and more

White Paper: Kick-starting your modern maintenance program

Sponsored by Dude Solutions

Our plant floors are more high-tech than ever – which means that we need technology to operate intelligently. That's why you need to create a plan for success with a focus on overall equipment effectiveness (OEE) and extending the life of your machines. Download this paper for specific metrics and a cyclical approach to becoming more predictive, data-driven and confident with your

Kick-Starting Your Modern Maintenance Program for Manufacturing

Dude Solutions

Thank you for participating!

What is your primary job function? (Choose only one.)*
Please Select

What is the primary end product manufactured or service provided at this location? (Choose only one.)*
Please Select

What is your involvement with product and/or services purchased from your company?*

Please Select

Please select an option from the dropdown menu.

When will you next evaluate and/or purchase the following? (CHECK ALL THAT APPLY)*

Sealants/Coatings
 Quality Products/Equipment
 Instrumentation Technology/Services
 Drives
 MS/EAM Software
 Compressed Air Equipment/Compressors
 Condition Monitoring Equipment
 Electrical Equipment & Systems
 Electrical Safety Equipment
 Automation Products
 Tools or Maintenance Equipment & Materials
 A/C/Fans/Air
 IoT Enabled Technology
 Plant Communication/Hand Help Communication Devices
 Industrial Controls
 Thermal Imaging/Thermography/Cameras
 Foundation
 Lubrication
 Lubrication Systems/Lubricants
 Machine Safety
 Maintenance/Reliability Services
 Material Handling Equipment/Lift Trucks
 Temperature Measurement Devices
 Motors/Drives
 Personal Protection/Safety Equipment/Products

Power Monitoring Equipment/Systems
 Power Transmission/Mechanical/Fluid Power
 Predictive Maintenance Tools/ Technology
 Pumps
 Remote Monitoring Services
 Seals
 Tools
 Training
 Vibration Analysis Tools/Equipment
 Wireless devices/Monitoring/Switchgear
 Cables
 Pneumatics
 PLC
 Wire

In order to update our records, and for your name to be eligible in the drawing you must answer all the questions above and complete the registration form below in its entirety. Thank you for your participation.

Business Email*
jmylin@putman.net

Country*
United States

First Name*
Jeff

Last Name*
Mylin

Company Name*
PUTMAN

Job Title*
Publisher

Street address*
1501 EAST WOODFIELD R

City*
SCHAUMBURG

State/Region*
Illinois

Postal Code*
60010

Phone number*
8304671300

Download Now

Plant Services Market Lead Survey

We are interested in your planned purchases over the next 3 - 6 months. This information will be shared with selected advertisers. It should take no more than 5 minutes.

2020 PdM Survey