

**EDITOR PROFILES****EDITOR IN CHIEF**  
**Thomas Wilk**

*“The depth and breadth of activity across our industry inspires me every day to uncover the latest maintenance technologies and reliability best practices, and share those stories with our readers.”*

- Plant Services Editor in Chief since 2014
- Chair, SMRP Editorial Committee since 2018
- English lecturer, Ohio State U., 1992-2004  
(focus on business/science/engineering writing)
- Completed four marathons
- Hiked Grand Canyon rim-to-rim in one day

**Awards**

ASBPE Gold, Single Topic Coverage by a Team  
*2016 State of Predictive Maintenance*

ASBPE Bronze, Single Topic Coverage by a Team  
*The Road from Predictive to Prescriptive Maintenance*

ASBPE Bronze, Feature Article  
*Maker's Marks: 3D Printing Technologies are Challenging Plant Teams to Rethink Conventional Approaches*

**Presentation Highlights**

2022 UTK-RMC MARCON event  
*Trends for 2022 Drawn From Plant Services PdM and Workforce Surveys*

2019 and 2020 SMRP Annual Conferences, Keynote Panel Moderator

2019 Fluke Xcelerate, Keynote Panel Moderator  
*CMMS Opened My Eyes to a Culture of Reliability*

**Key Industry Trends for 2022**

- Supply chain and inventory will continue to be the biggest challenge for maintenance & reliability teams to manage throughout 2022
- Advances in cloud-based remote monitoring & analytics technologies will drive increased servitization of maintenance function
- Operations teams will own an increasingly large stake in both cybersecurity and sustainability initiatives

**EDITOR PROFILES**
**MANAGING EDITOR**  
**Anna Townshend**

*“Though new to the maintenance and reliability world, I’ve spent most of my career in B2B publishing. Here, I’m finding the same thirst for industry knowledge and education that drives me as a journalist and editor to produce quality content.”*

- Plant Services / Control Design Managing Editor since June 2020
- Editor, Marina Dock Age, 2008-2020
- Editor, International Dredging Review, 2013-2020
- Graduated Summa Cum Laude with Bachelor of Arts, Communications (journalism) and English (writing)
- Avid runner and gardener; mother of two

**Accomplishments**

Authored more than 425 articles and edited thousands for print and web

Webinar moderator and host of the Plant Services’ podcast the Tool Belt and Control Design’s Control Intelligence podcast.

Spent more than a decade developing trends, education and awards for the marina and boatyard industry, as editor of Marina Dock Age

**Content Highlights**

[“Digital technologies on the plant floor: Combining domain knowledge and the right data”](#)

[“How a rotary screw blower saved this plant \\$190,000 in energy savings”](#)

[Red alert: Results of the 2020 Plant Services electrical safety survey](#)

[Podcast: Next steps forward: New skills and careers for veterans](#)

**Key Industry Trends for 2022**

- All industries are facing some of the same key issues: lack of young skilled workers entering the workforce, electrical safety, and adopting leaner operations and using technology to do more with less
- IIoT and automation technology is growing in plant operations, and the pandemic may help drive it to be the norm, not the exception

## EDITOR PROFILES



**SENIOR CONTENT STRATEGIST**  
**Alexis Gajewski**

*“During my tenure at Plant Services, I’ve watched the maintenance industry evolve from pencils and paper to smartphones and tablets. Digital is here to stay for manufacturing and marketing.”*

- Plant Services Senior Content Strategist since 2008
- Bachelor of Fine Arts, School of the Art Institute of Chicago (focus on creative writing/ photography)
- Avid DIYer with a love of woodworking
- Mother to a rambunctious beagle named Walter

**Awards and Achievements**

2019 SIP Awards Winner  
*Best Product Launch/Relaunch Success (Second Place)*

2018 Rising Star Honoree  
*Folio*

**Audience Growth Achievements, 2019-2020**

Increased new contacts by 255%

Increased email opens by 24% and email clicks by 20%

Increased website users by 39%, increased sessions by 28%, and increased pageviews by 20%

**Digital Publishing Trends for 2022**

- Readers will continue to expect diverse types of content from trusted sources, and will continue to explore new media
- Focus on new ways (content, channel, medium) to speak directly to readers, and offer them the right content when they need it
- Brand reputation and loyalty is becoming more important than ever