



PREMIUM CONTENT PROGRAM

Generate leads and build Thought-Leadership

Premium content is in high demand by our *Pharma Manufacturing* audience. Our white paper program markets your premium content asset (white paper, eBook, research summary) to our audience through a variety of marketing efforts – on site listing, targeted email offering, social media.

Program details

Once you've written your content there's little else you need to do. We'll have it evaluated by our editorial and audience development teams to ensure it meets our standards for topic relevance and non-commerciality. Then we'll identify the right market segment to which we'll promote it. We'll make sure it gets in the right inboxes and we'll send you regular reports with all key demographic info you need on who downloaded it.

Take advantage of an effective program that provides you with the opportunity to present your company/solutions in a thought-leadership position through your association with *Pharma Manufacturing* AND delivers high quality registrations generated through an opt-in download of your content asset.

Price:
\$4,765

To learn more contact:

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E-Book: Intelligence-first approach to manage reliability in pharmaceuticals

Industry 4.0 tools can cut manufacturing costs by up to 20%, improve quality and increase flexibility while making deliveries more reliable. A solid, scalable reliability and maintenance strategy provides learning and value justification for tackling more difficult problems. Falkonry's experience from working with dozens of customers across hundreds of use cases is that an "intelligence-first" approach works best. They illustrate this approach in this e-book in further detail.

This e-book is sponsored by Falkonry.

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