



WEBINARS

The Complete Package: detailed leads, branding, thought-leadership

Webinars are our most effective platform for branding, effectively communicating to a target audience and for generating quality leads. Our *Pharma Manufacturing* team will work with you to jointly create and promote an informational webinar to our highly engaged audience of industry professionals.

Excellent at identifying purchases late in their buying process, webinars are our most complete lead generation product with exceptional performance in the following areas:

- An opportunity to present alongside our editorial team, offering superior thought-leadership positioning
- Branding on pre-event marketing, during the evening and post event
- Detailed lead data with each registrant, including interactions with the presentation
- While-glove customer service that handles all the details
- Your webinar is archived for six months for on-demand viewing

Webinars are a great opportunity for those marketers who need to accomplish a lot with their marketing dollars: lead generation, branding and thought leadership.

Please note: Sponsors/Speakers cannot use VOIP (Voice Over Internet Protocol) phone service to deliver their live day presentations. Landlines and/or cellphones are required for the quality of bandwidth connection.

Thought-Leadership Series

When the FDA comes knocking	March 23
Biopharma workforce development	June 21
The mRNA boom	September 21

Create your own custom webinar

Please contact your sales representative to discuss potential topics and to select a date for your custom webinar.



Upcoming webinar!

Optimize Performance & Employee Safety Through Workplace Ergonomics

September 23, 2021 / 2pm ET

Soft tissue injuries, also known as musculoskeletal disorders (MSDs), are a top workplace health and safety concern in pharma manufacturing. The industry is focused on cGMP regulations, and often, less emphasis is placed on how equipment will be used, who will use it, and the overall design of the workplace.

Ergonomics, when done right, improves both employee well-being and operational performance. When ignored, injuries, absenteeism, quality defects, productivity lags, and other issues can arise.

During this live webinar, you will learn methods to mitigate risks and improve workplace design. The presenters, both board-certified professional ergonomists, will address:

1. Five essential steps to preventing MSDs in this industry
2. The most common workplace ergonomics issues specific to pharma manufacturing
3. How to use ergonomic design guidelines to reduce injury risk

Register and join us on Sept. 23rd at 2pm ET

Price:
\$10,000

To learn more contact:

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