



SPECIAL REPORTS

Exclusive sponsorship of lead-generating premium content resource

Put the power of *Pharma Manufacturing* content to work for you. Special reports are sole-sponsored digital resources that combine our best content in key topical areas, if available, along with your best content related to the topic, and packages it into an information-rich, in-depth resource for our readers, who register to download them.

Because our special reports are based on *Pharma Manufacturing's* award-winning editorial content, sponsors receive tremendous benefits, including:

- Exclusive branding and awareness for your company and marketing message
- Superior thought-leadership
- Excellent lead generation and depth of lead data
- Co-branded content asset to use in your marketing efforts

Program details

- Exclusive branding and awareness for your company and your marketing message
- Superior thought-leadership positioning
- Excellent lead generation solution and depth of lead data
- Special reports are excellent at identifying purchasers early in the buying cycle, during problem identification and solution exploration
- Thought leading newly created co-branded PDF custom asset to use in your own marketing efforts

Price:

Custom

(Typically between **\$7,000** and **\$8,500**) per special report



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To learn more contact:

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