



MISSION OPPORTUNITY

THE DRUG INDUSTRY'S VOICE FOR MANUFACTURING AND OPERATIONAL EXCELLENCE

Pharma Manufacturing provides actionable examples of how pharma and biopharma industry thought leaders are tackling the most pressing challenges facing the industry. Critical decision makers trust *Pharma Manufacturing* to deliver in-depth coverage of the evolving pharma landscape to help the industry ultimately increase efficiency and profitability.

Pharma Manufacturing magazine and *PharmaManufacturing.com* are dedicated to being key catalysts for improving the pharmaceutical industry's:

- Manufacturing risk scenarios
- Manufacturing and operational efficiencies
- Quality control/quality assurance programs
- Drug development
- Speed to market initiatives
- Process development
- Compliance/validation programs
- Automation
- Supply chain
- Innovation

The market opportunity

Pharmaceutical manufacturers are investing in their plants. They are looking for ways to increase efficiency, safety and contain costs. There has never been a better time to reach out to our audience.

Pharmaceutical manufacturing, research and development is approximately a \$330 billion opportunity. America's biopharmaceutical companies invest about \$75 billion annually in research and development in the U.S. and have increased spending on equipment and technology because of pressures to lower costs and increase productivity and pipelines.

The numbers

93% of manufactures plan to increase spending on processing equipment

\$8.24 billion - Global pharmaceutical packaging equipment market by 2022

\$396.4 million - Global inspection machines market in 2022

245,577 - U.S. pharmaceutical and medical manufacturing jobs

Pharmaceutical Industry Coverage

