



## MARKET INSIGHT RESEARCH PROGRAM

You have a great product or solution for the pharma market but you are not certain on how to best position the product or solution TO the pharma market. What should you do?

Our Market Insight Research Program provides you with direct feedback from industry professionals through a custom research survey fielded across the *Pharma Manufacturing* audience. Our editors then combine your survey results together with an in-depth article based on the results to author a compelling Research Report.

The Research Report is then made available to the *Pharma Manufacturing* audience – creating new knowledge and insight to help influence business plans and decision making in key pharma areas.

### Program details

Our *Pharma Manufacturing* marketing and editorial teams work hand-in-hand with you to deliver:

#### 1. Market Insight Report

PDF format featuring key findings from your custom research survey with an in-depth analysis article based on the survey results. Includes "Other resources" section offering your relevant content such as white papers and/or your own website pages.

#### 2. Feature article

Authored by a *Pharma Manufacturing* editor and hosted on [PharmaManufacturing.com](http://PharmaManufacturing.com), the article will summarize your research results, be featured on the homepage and will include a link for registration and download of the full Market Insight Report.

#### 3. Summary infographic

Highlighting key research data points and tied to your company's expertise and solutions. Infographic will be featured in a selected issue of *Pharma Manufacturing*.

Put the power of research to work for you with, *Pharma Manufacturing's* Market Insight Research Program.

**Price:**  
**\$22,500**

**To learn more contact:**

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