



IN-ARTICLE VIDEO ADVERTISING

Pharma Manufacturing in-article video advertising provides the perfect opportunity for your video ad to be placed within relevant article video summaries on the PharmaManufacturing.com website.

Our short-form video article summary is placed prominently at the top of an article page. Your 10 second video ad will be featured pre-roll or mid-roll in our video summary for maximum viewership and recall. Only Pharma Manufacturing can offer this unique opportunity and exclusive and prominent placement of your ad within our original video content.

Don't have video ads yet? Not a problem. Our team can work with just your company logo and brief description to allow you to take advantage of this exclusive and exciting new video advertising opportunity.

For just \$3,000, your 10 second video ad will be placed in our short-form video article summary prominently on our article page for 3 months.

In-article video
advertising price:
\$3,000

The screenshot shows a Pharma Manufacturing article page. At the top, there is a navigation bar with the Pharma Manufacturing logo and a search icon. Below the navigation bar is a video ad for ChargePoint Technology, titled "The powder transfer specialists". The article title is "Career & Salary Survey results: Business as usual". The article text discusses the results of the 2020 Pharma Career & Salary Survey, noting that job satisfaction remains stable despite a year of mergers and political pressures. A bar chart titled "What is most important to you for job satisfaction?" shows the following data:

Factor	Percentage
Salary and benefits	24%
Job security	12%
Challenging work	21%
Opportunity for advancement	16%
Appreciation	9%
Low-stress environment	3%
Work/life balance	15%

The article also includes a section titled "Satisfaction stays stable" which states that overall job satisfaction in pharma remains consistent, with 91 percent of respondents reporting satisfaction levels within the range of "OK" to "very high".