

## 2021 SUPPLIER SOURCING GUIDE

Publishing in December 2020, *Food Processing's* 2021 Supplier Sourcing Guide provides **70,000 food and beverage industry subscribers** with comprehensive, up-to-date, "A-Z" directory-style listings.

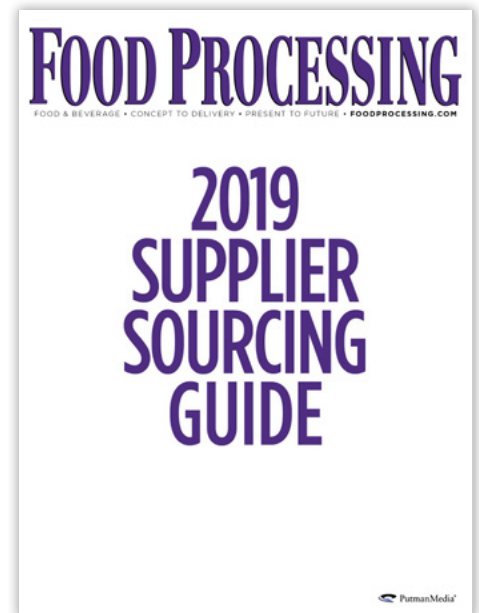
### 88% of recipients say they "Found the Supplier Sourcing Guide Useful"

More audited purchasers of both ingredients and equipment subscribe to *Food Processing* than any other U.S. food and beverage industry trade magazine. (Source: December 2018 BPA circulation audit statement).

### 85% of recipients have "Saved the Supplier Sourcing Guide for future reference"

The 2020 Supplier Sourcing Guide will feature the following reader/marketer benefits:

- A compilation of *Food Processing* Supplier Guides (by product/service category) into a single, easy to use, comprehensive "Sourcing Guide." **Over 70+ product category listings.**
- The Supplier Sourcing Guide will be poly-bagged with our popular "Processor of the Year" issue.
- The Guide will be featured on FoodProcessing.com upon release and available for download for an entire year.



#### FOUR-COLOR PRINT ADVERTISING RATES \*

	Combine with <i>Food Processing</i>	Guide Only	Ad Dimensions ** (WxD, inches)
Full page	\$3,235	\$3,875	7 x 10
Full-page ad with accompanying supplier advertorial page	\$5,820	\$6,465	7 x 10
One-half page vertical	\$1,940	\$2,210	3.25 x 10
One-half page vertical ad with accompanying supplier advertorial ½ page	\$3,550	\$4,180	3.25 x 10
One-half page horizontal	\$1,940	\$2,210	7 x 4.875
One-half page horizontal ad with accompanying supplier advertorial ½ page	\$3,550	\$4,180	7 x 4.875

Enhanced Listings – bolded, red type: \$ 470 per listing

\* All rates gross.

# FOOD PROCESSING

## 2021 SUPPLIER SOURCING GUIDE CATEGORIES AND LISTING

To make sure your company is listed correctly in *Food Processing's* 2021 Supplier Sourcing Guide Directory (Publishing in December 2020), please check off those categories below you should be listed in. Also, please give us your company name as you would like it to appear, a phone number and a URL (in that order).

Company name: \_\_\_\_\_

Phone number: \_\_\_\_\_

URL: \_\_\_\_\_

### INGREDIENTS

- Antioxidant
- Bakery Ingredients
- Cheese & Cheese Powders
- Chocolate & Cocoa
- Colorants
- Dairy, Eggs & Egg Replacers
- Emulsifiers
- Fats & Oils
- Fiber-Dietary
- Fiber-Cellulose & Others
- Flavors
- Flavor Enhancers
- Flour
- Fruits
- Grains
- Gums & Hydrocolloids
- Juices/Juice Concentrates
- Meat Flavors
- Nuts/Nutmeats
- Omega-3s
- Probiotics & Cultures
- Proteins
- Rice Products
- Salt & Salt Replacements
- Software-Product Development
- Soy
- Spices/Herbs/Seasonings
- Stabilizers
- Starches
- Sugars
- Vanilla
- Sweeteners
- Syrups
- Vegetables
- Vitamins & Minerals

### EQUIPMENT

- Bar Codes/Marking/Labeling
- Bearings
- Boilers (rental & new)
- Bulk & Powder Handling
- Cabling
- Capping & Closures
- Cleaning & Sanitation
- Compressors
- Conveyors
- Cutting, Size Reduction & Portioning
- Dehydration & Dryers
- Doors
- Dust Collection
- Extruders
- Fillers & Depositors
- Filters & Filtration
- Flooring & Paints
- Flow and Level
- Fluid Handling, Pumps & Valves
- Form/Fill/Seal & Fillers
- Heat Exchangers
- Instrumentation & Control
- Lighting

- Lubricants
- Materials Handling/Lift Trucks
- Metal Detection & Inspection
- Mixing & Blending
- Motors/Drives
- Ovens/Cookers
- Packaging Machinery
- Packaging Materials
- Refrigeration & Freezing
- Safety Equipment & Apparel
- Software-Production
- Weighing

### SERVICES

- Analytical Testing
- Architects, Engineers & Construction Firms
- Auctions/Used Equipment
- Economic Development Organizations
- Financial Services/Consulting/Insurance/Legal
- Food Safety Services
- Pest Control

Send this form back to Dave Fusaro by email (dfusaro@putman.net) or fax (630-467-1179). If email, copy your sales representative (below). Thank you.

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