

## eBOOKS

MULTI-SPONSOR REPORTS TO BUILD THOUGHT-LEADERSHIP AND LEADS

Food Processing eBooks are information-rich reports on critical industry topics that aggregate our content, as well as blend original content from multiple sponsors, to provide readers with detailed thought-leadership pieces on the topics most important to them. These electronic editions are promoted directly to our targeted readership via email and are hosted on FoodProcessing.com.

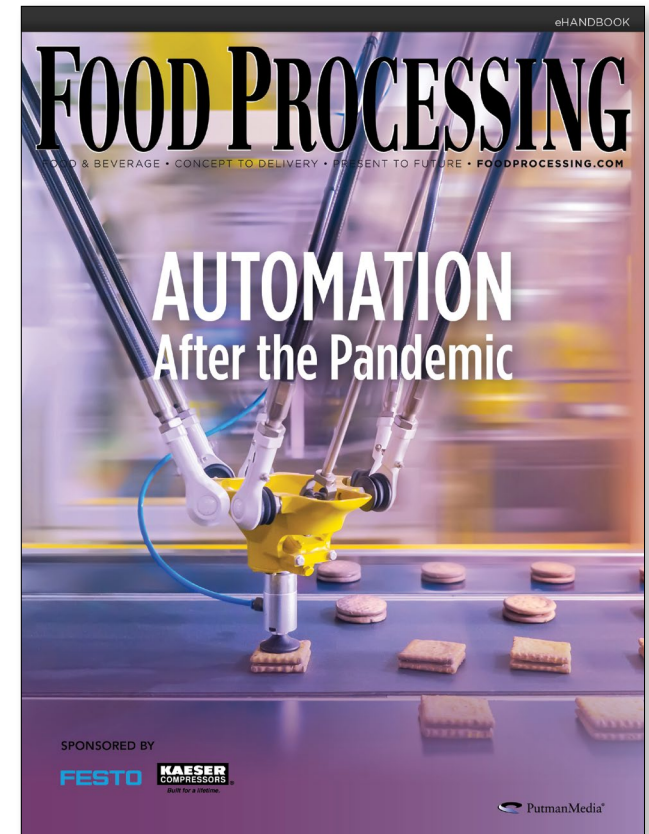
eBooks are a complete lead-generation package, providing a number of the key features and benefits sponsors look for, including:

- Readers register to download the eHandbook, providing strong lead-generation opportunities
- eBooks are excellent at identifying purchasers early in the buying process as they evaluate vendors and options
- These information-rich digital editions also feature strong branding/awareness via full-page advertising for sponsors
- Sponsors gain tremendous thought-leadership from their connection with our editorial content
- Because they're multi-sponsored, eBooks are one of our most affordable lead-generation options
- Weekly lead reports for two-months following publication date

Sponsor deliverables include:

- One full-page digital ad
- One bylined article. Must meet FP editorial guidelines and approved by editor
- Additional content links to your landing pages
- Monthly sales lead, registration update

TOPIC	MONTH
Food Safety- Equipment	January
Formulation & Ingredient Trends	February
Automation	March
Food Safety	April
Pet Foods	May
Fats & Oils	June
Conveying	June
R & D Survey	July
Food Safety	August
Supply Chain Technology	September
Material Handling- Powders	October
Food Safety	November
Proteins	December



Price:

**\$3,750 net per eBook sponsorship**