



eBOOKS

MULTI-SPONSOR REPORTS TO BUILD THOUGHT-LEADERSHIP AND LEADS

Food Processing eBooks are information-rich reports on critical industry topics that aggregate our content, as well as blend original content from multiple sponsors, to provide readers with detailed thought-leadership pieces on the topics most important to them. These electronic editions are promoted directly to our targeted readership via email and are hosted on FoodProcessing.com.

eBooks are a complete lead-generation package, providing a number of the key features and benefits sponsors look for, including:

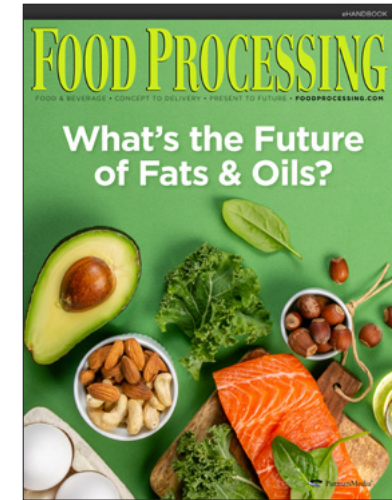
- Readers register to download the eHandbook, providing strong lead-generation opportunities
- eBooks are excellent at identifying purchasers early in the buying process as they evaluate vendors and options
- These information-rich digital editions also feature strong branding/awareness via full-page advertising for sponsors
- Sponsors gain tremendous thought-leadership from their connection with our editorial content
- Because they're multi-sponsored, eBooks are one of our most affordable lead-generation options
- Weekly lead reports for two-months following publication date

Sponsor deliverables include:

- One full-page digital ad (same specs as a full-page print ad: 7" x 10", 150 dpi);
- One bylined white paper or similar content (in a Microsoft Word file and a finished PDF);
- High-resolution logo
- Additional content links

Price:

\$3,500 net per eBook sponsorship



Topic	Month
Food Safety / Equipment	January
2021 Formulation & Ingredient Trends	February
Automation	March
Food Safety	April
Construction & Site Selection	May
Fats & Oils	June
Automation	July
Food Safety	August
Pet Foods	September
Material Handling / Powder	October
Food Safety	November
Proteins	December