

eNEWSLETTERS

Food Processing Daily eNews

Food Processing eNewsletter | daily | Delivers pertinent information on a wide array of important industry topics ranging from the most recent industry news to R&D lab to practical plant floor processes & procedures, to innovative packaging and marketing, to ultimate product delivery to the consumer marketplace.

e-Newsletter	Engaged Audience	Engaged Audience: Average Open Rate	Engaged Audience: Average Click-Thru Rate
Food Processing Daily E-News	20,000+	21.9%	13.4%

*2021 average

FOOD PROCESSING DAILY E-NEWS AD RATES		
Food Processing E-News Daily	Creative Specs	Net Rates Daily
1 Premium Sponsor	Up to 75 characters for headline and up to 350 characters for text (including spaces). Include destination link. Optional image: 150x150	\$2,000
2 Featured Sponsors	Up to 75 characters for headline and up to 250 characters for text (including spaces). Include destination link. Optional image: 150x150	\$1,800
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