



eNEWSLETTERS

Food Processing Daily eNewsletter

Food Processing eNewsletter | daily | Delivers pertinent information on a wide array of important industry topics ranging from the most recent industry news to R&D lab to practical plant floor processes & procedures, to innovative packaging and marketing, to ultimate product delivery to the consumer marketplace.

e-Newsletter	Engaged Audience	Engaged Audience: Average Open Rate	Engaged Audience: Average Click-Thru Rate
Food Processing Daily E-News	20,000+	19+%	3+%



FOOD PROCESSING DAILY E-NEWS AD RATES

Food Processing E-News Daily	Creative Specs	Image (Optional)	Net Rates Daily	Net Rates Weekly
1 Premium Sponsor	Up to 75 characters for headline, Up to 286 characters for text	Up to 150x150	\$1,800	\$6,600
2 Featured Sponsors	Up to 75 characters for headline, Up to 217 characters for text	Up to 150x150	\$1,800	\$6,600
1 Sponsored Link	Up to 75 characters for headline, Up to 150 character for text	None	\$1,050	\$3,787