WHITE PAPER & DIGITAL SOLUTIONS ALERTS

Generate Quality Sales Leads From Your Content

Food Processing's White Paper and Digital Solutions Program is a simple, effective method to help you identify prospects and new contacts from your high level content. White papers, case studies, application stories, and videos are excellent at building awareness for your company's expertise as well as identifying purchasers in the middle of the buying process, as they're narrowing down their list of potential suppliers.

Our deliverables to you

- We deploy your White Paper or content to a list of identified engaged readers
- All deployments are gated for registration. Lead reports are delivered weekly for two-months and will include name, company, title, email address
- White papers will be archived on FoodProcessing.com
- Note: All white papers are vetted by a *Food Processing* editor

Material requirements

- White paper should be submitted in PDF form
- Title of your white paper;
- Submitted video: image size of 256 x 176;
- Brief (50 word) description of your content offering;
- Marketing copy you'd like us to use on the registration page.

Rate:

$3,750 net

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