

WHITE PAPER & DIGITAL SOLUTIONS ALERTS

Generate Quality Sales Leads From Your Content

Food Processing's White Paper and Digital Solutions Program is a simple, effective method to help you identify prospects and new contacts from your high level content. White papers, case studies, application stories, and videos are excellent at building awareness for your company's expertise as well as identifying purchasers in the middle of the buying process, as they're narrowing down their list of potential suppliers.

Rate:

\$4,500 net

Our deliverables to you

- We deploy your White Paper or content to a list of identified engaged readers
- All deployments are gated for registration. Lead reports are delivered weekly for two-months and will include name, company, title, email address
- White papers will be archived on FoodProcessing.com
- Note: All white papers are vetted by a *Food Processing* editor
- 2, Separate Daily eNews Featured Sponsorships for Asset promotion

Material requirements

- White paper should be submitted in PDF form
- Title of your white paper;
- Brief (50 word) description of your content offering;
- Marketing copy you'd like us to use on the registration page.

FOOD PROCESSING ALERT

White Paper: [Solving Taste Challenges in Keto](#)

Sponsored by Virginia Dare

Brands have opportunities to cater to the keto audience by making their lifestyle more attainable and boosting their confidence that they can maintain the compliance they need to achieve the results they want. Download this white paper from Virginia Dare to learn how natural, foundational flavors can create opportunities to appeal to keto consumers.

[Download now](#)



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