



CIRCULATION

Food Processing's monthly circulation of 65,000 subscribers* is the largest in the industry, covers all industry segments and is directed to all strategic decision-making functions.

	PUBLICATION			
	Food Processing*	Food Engineering**	Prepared Foods**	Food Technology ⁺
Total Circulation	65,000	41,650	40,000	17,756

SOURCES: * June 2020 BPA Brand Report ** December 2018 BPA Brand Report + June 2017 Alliance for Audited Media Report

Food Processing has the most audited subscribers for the Recommending / Specifying / Purchasing authority of all key categories as depicted by BPA.

PRODUCT CATEGORY	Number of Audited Subscribers with the Recommending / Specifying / Purchasing Authority by Publication			
	Food Processing*	Food Engineering*	Prepared Foods*	Food Technology**
Ingredients	17,291	Information not audited	Information not audited	Information not comparable to BPA.
Nutritional Ingredients	12,501			
Ingredients & Nutritional Ingredients	18,460			
Process Equipment/Packaging Equipment/Packaging Materials	23,194			
Packaging Equipment/Packaging Materials	34,007			
Process Equipment (pumps/motors/valves, etc.)	15,809			
QA & QC Instrumentation/Software	10,148			
Plant Design/Construction/Site Selection	8,294			
Process Controls/Automation	9,902			
Sanitation/Maintenance	10,152			
Materials Handling/Warehouse Distribution Equipment	8,201			
Refrigeration/Freezing	6,583			
Consulting Services/Labs	5,871			

SOURCES: * June 2020 BPA Brand Report ** June 2017 Alliance for Audited Media Report