

CHEMICAL PROCESSING

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2022 EDITORIAL CALENDAR

2022 EDITORIAL SCHEDULE

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
Ad Close, Materials Due	12/9, 12/15	1/13, 1/18	2/11, 2/18	3/11, 3/18	4/12, 4/18	5/13, 5/18
Cover Story examines trends, issues and their implications, and recognizes significant achievements	State of the Industry	Energy Efficiency	Water Optimization	Sustainability	Environmental Protection	Automation Trends
Design and Optimization covers the selection and engineering of key equipment and systems for chemical plants		Distillation	Data Analytics	Pilot Plants		Hazard Analysis
Maintenance and Operations focuses on trends and best practices for improving plant reliability and efficiency	Process Safety Management	Condition Monitoring	Dust Control		Heat Transfer	Operator Training
Solids and Fluids Handling provides insights on equipment and systems that handle process materials	Drying	Belt Conveyors		Piping	Pumps	Compressors
Instrumentation and Control covers hardware and software for effectively monitoring and regulating processes	Process Control		Cybersecurity	Wireless Technology	Safety Instrumented Systems	
Energy Saver offers real-world guidance on how plants can improve energy efficiency and optimize use of energy resources	Energy and Utilities	Energy and Utilities	Energy and Utilities	Energy and Utilities	Energy and Utilities	Energy and Utilities
Compliance Advisor offers expertise for meeting current and pending government regulations	Regulatory Compliance	Regulatory Compliance	Regulatory Compliance	Regulatory Compliance	Regulatory Compliance	Regulatory Compliance
Plant Insites an experienced practitioner provides pointers on how to successfully identify and solve plant problems	Plant Troubleshooting	Plant Troubleshooting	Plant Troubleshooting	Plant Troubleshooting	Plant Troubleshooting	Plant Troubleshooting
Field Notes a veteran engineer shares insights about design, startup, operational and other issues and how to address them	Engineering Tips	Engineering Tips	Engineering Tips	Engineering Tips	Engineering Tips	Engineering Tips
Solid Advice offers real-world guidance about issues related to solids processing and powder handling	Solids/Powders Insights		Solids/Powders Insights		Solids/Powders Insights	
End Point covers key technical developments and trends emerging outside of North America and their impact	International Perspective	International Perspective	International Perspective	International Perspective	International Perspective	International Perspective
E-Newsletters (Click on the eNewsletter name for sample)	CP Morning Briefing (M-Th) CP Weekly (Sa)	CP Morning Briefing (M-Th) CP Weekly (Sa)	CP Morning Briefing (M-Th) CP Weekly (Sa)	CP Morning Briefing (M-Th) CP Weekly (Sa)	CP Morning Briefing (M-Th) CP Weekly (Sa)	CP Morning Briefing (M-Th) CP Weekly (Sa)
eHandbook Series	Flow, January 27	Powder & Solids, February 10	Process Control, March 10 Refining & Petrochemical, March 17 Pharmaceutical, March 24	Flow, April 7 Process Safety, April 21	Steam Systems, May 5 Pneumatic Conveying, May 12	Pressure Measurement, June 16
eJournal Series			MKO Process Safety eJournal, March 3	Bulk Solids Innovation eJournal, April 7		
Webinar Series		Pneumatic Conveying Roundtable, February 24	MKO Process Safety Webinar, March 31	Powder Series Webinar: Mechanical Conveying, April 28	Combustible Dust Roundtable, May 11	State of the Chemical Industry, June 23
Supplier Source Guide						
Event/Bonus Distribution	Power Gen, January 26-28, Dallas	ARC Forum, 2/14-17, Orlando		eChemExpo, April 20-21	OTC, May 2-5, Houston Interphex, 5/24-26, New York City	ACE/AWWA, June 12-15, San Antonio NFFPA, June 6-9, Boston
Marketing Tools	Ad-Lits			Ad-Lits		

LEGEND

 Industry Overview	 Automation	 Competitiveness	 Energy & Utilities	 Environmental Protection	 Fluid Handling	 Powder & Solids	 Processing Equipment	 Safety & Security
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2022 EDITORIAL SCHEDULE

	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Ad Close, Materials Due	6/10, 6/17	7/13, 7/18	8/12, 8/18	9/12, 9/16	10/13, 10/18	11/10, 11/18
Cover Story examines trends, issues and their implications, and recognizes significant achievements	Salary Survey	Workforce Challenges	Digitalization/IIoT	Process Safety	Asset Management	Operational Excellence
Design and Optimization covers the selection and engineering of key equipment and systems for chemical plants	Motors/Drives	Plant Layout		Simulation	Nozzle Connections	
Maintenance and Operations focuses on trends and best practices for improving plant reliability and efficiency	Explosion Prevention		Wastewater Treatment	Pressure Vessels	Vacuum Systems	
Solids and Fluids Handling provides insights on equipment and systems that handle process materials		Valves	Mixing/Blending	Separations Technology		
Instrumentation and Control covers hardware and software for effectively monitoring and regulating processes	Control System Migration	Alarm Management	Analyzers		Field Instruments	Digital Twins
Energy Saver offers real-world guidance on how plants can improve energy efficiency and optimize use of energy resources	Energy and Utilities	Energy and Utilities	Energy and Utilities	Energy and Utilities	Energy and Utilities	Energy and Utilities
Compliance Advisor offers expertise for meeting current and pending government regulations	Regulatory Compliance	Regulatory Compliance	Regulatory Compliance	Regulatory Compliance	Regulatory Compliance	Regulatory Compliance
Plant Insites an experienced practitioner provides pointers on how to successfully identify and solve plant problems	Plant Troubleshooting	Plant Troubleshooting	Plant Troubleshooting	Plant Troubleshooting	Plant Troubleshooting	Plant Troubleshooting
Field Notes a veteran engineer shares insights about design, startup, operational and other issues and how to address them	Engineering Tips	Engineering Tips	Engineering Tips	Engineering Tips	Engineering Tips	Engineering Tips
Solid Advice offers real-world guidance about issues related to solids processing and powder handling	Solids/Powders Insights		Solids/Powders Insights		Solids/Powders Insights	
End Point covers key technical developments and trends emerging outside of North America and their impact	International Perspective	International Perspective	International Perspective	International Perspective	International Perspective	International Perspective
E-Newsletters (Click on the eNewsletter name for sample)	CP Morning Briefing (M-Th) CP Weekly (Sa)	CP Morning Briefing (M-Th) CP Weekly (Sa)	CP Morning Briefing (M-Th) CP Weekly (Sa)	CP Morning Briefing (M-Th) CP Weekly (Sa)	CP Morning Briefing (M-Th) CP Weekly (Sa)	CP Morning Briefing (M-Th) CP Weekly (Sa)
eHandbook Series	Level Measurement, July 14 Filtration/Separation, July 21	Heat Transfer, August 4 Powder & Solids, August 11 Mixing, August 18	Remote Monitoring, September 15 Water/Wastewater, September 22	Flow, October 6 Reliability, October 20	Energy Efficiency, November 3 Temperature Measurement, November 10	Hazardous Dust, December 1 Valves, Piping & Tubing, December 8
eJournal Series			MKO Process Safety eJournal, September 1	Bulk Solids Innovation eJournal, October 6		
Webinar Series	Mixing Roundtable, July 28		MKO Process Safety Webinar, September 29	Powder Series Webinar: Pneumatic Conveying, October 27	Combustible Dust Roundtable, November 2	
Supplier Source Guide						Poly-Bagged with December Issue
Event/Bonus Distribution				WEFTEC, October 8-12, New Orleans MKO Process Safety Symposium, October, College Station	Int'l Water Conference 11/7-11 Scottsdale	Pump Symposium 12/13-15 Houston
Marketing Tools	Ad-Lits			Ad-Lits		

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 Industry Overview	 Automation	 Competitiveness	 Energy & Utilities	 Environmental Protection	 Fluid Handling	 Powder & Solids	 Processing Equipment	 Safety & Security
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CHEMICAL PROCESSING ADVERTISING RATES

FOUR-COLOR PRINT ADVERTISING RATES (NET)				
	Open	6x	12x	Ad Dimensions ** (WxD, inches)
Full page	\$6,630	\$5,907	\$5,228	7-7/8 x 10-1/2
Two-thirds page	\$4,815	\$4,378	\$3,961	4-9/16 x 10
One-half page island	\$4,040	\$3,655	\$3,315	4-9/16 x 7-1/2
One-half page vertical	\$4,040	\$3,655	\$3,315	3-1/4 x 10
One-half page horizontal	\$4,040	\$3,655	\$3,315	7 x 4-7/8
One-third page vertical	\$2,785	\$2,525	\$2,295	2-3/16 x 10
One-third page square	\$2,785	\$2,525	\$2,295	4-9/16 x 4-7/8
One-quarter page	\$1,880	\$1,700	\$1,550	3-1/4 x 4-7/8

** Bleed: 8-1/8" x 10-3/4"; Trim: 7-7/8" x 10-1/2"; Keep live matter at least 1/4" within trim on all sides

Ad Format Guidelines

To insure print quality, please send files in the following format in a final resolution no less than 300 dpi/150 lpi, cmyk color mode: pdf with flattened layers (prinerger specs or print optimized), tif or eps. We do not process native files such as QuarkXPress or InDesign.

Ad Submission

Putman now offers print ad and eHandbook ad material submissions through our SendMyAd portal. With SendMyAd, you will be able to upload, manage, preflight and approve your ads quickly and easily.

Helpful Resources

- Read more information about the SendMyAd portal, [click here](#).
- Watch our video on just how easy it is to use SendMyAd, [click here](#).
- To upload your ad using SendMyAd, [click here](#).

Contact with questions:

Rita Fitzgerald, Production Manager,

rfitzgerald@putman.net

CHEMICALPROCESSING.COM ADVERTISING RATES (NET)		
Standard Ad Units (net rates per thousand impressions)		
Leaderboard	728x90 pixels; 60k file size limit; animation, rich media acceptable	\$120
Medium Rectangle	300x250 pixels; 40k file size limit; animation, rich media acceptable	\$100
Billboard	970x250 pixels; 60k file size limit; animation, rich media acceptable	\$130
Welcome Ad	640x480 pixels; 60k file size limit;	\$3,250/week
Native Advertising	(1) Primary headline of up to 35 characters, (2) optional secondary headline of up to 65 characters, (3) image of the content being promoted (220x284 or similar sized .jpg image), (4) Destination URL of content asset, (5) Advertiser name (to be identified as "Sponsored by" on the ad unit itself	\$1,500/month, three month minimum

[Click here](#) for more detail on our web ad units.

CP WEEKLY AND CP MORNING BRIEFING eNEWSLETTER ADVERTISING RATES (NET)		
Position	Creative	Rate
Premium sponsor	Up to 150x150 pixel non-animated image (optional), up to 75 characters for headline and up to 350 characters for text (including spaces). Include destination link.	\$1,360
Featured Sponsor	Up to 150x150 pixel non-animated image (optional), up to 75 characters for headline and up to 250 characters for text (including spaces). Include destination link.	\$1,100
Sponsored Link	Up to 75 characters for headline and up to 150 characters for text (including spaces). Include destination link.	\$500

CLASSIFIED PRINT ADVERTISING

Classified rates are net rates.

Per column inch/per insertion:

1x.....	\$165
3x.....	\$155
6x.....	\$140
12x.....	\$110

Classified column width sizes:

One column	2-3/16" wide
Two column	4-7/16" wide
Three column	6-7/8" wide

Ad-Lits (net rate)

\$1,020

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Sales

Brian Marz, Publisher
Phone: 708-404-3334
bmarz@putman.net

**Faith Zucker, District Sales Manager/
Digital Sales Manager**
Phone: 216-316-8203
fzucker@putman.net

**Peggy Harrington-Marz,
Inside Sales Manager**
Phone: 708-334-9348
pharringtonmarz@putman.net

Editorial

Mark Rosenzweig, Editor-in-Chief
Phone: 630-467-1301 ext. 478
mrosenzweig@putman.net

Amanda Joshi, Managing Editor
Phone: 630-467-1301 ext. 442
ajoshi@putman.net

Traci Purdum, Senior Digital Editor
Phone: 630-467-1301 ext. 428
tpurdum@putman.net

Seán Ottewell, Editor at Large
Ireland
sottewell@putman.net

Material & Logistics

Rita Fitzgerald, Production Manager
Phone: 630-467-1301 ext. 468
rfitzgerald@putman.net

**Carmela Kappel,
Publishing Services Coordinator**
Phone: 630-467-1301 ext. 314
ckappel@putman.net