

SPECIAL REPORT

“OWN” A PARTICULAR TOPIC WITH CUSTOMIZED LEAD GENERATION SOLUTIONS

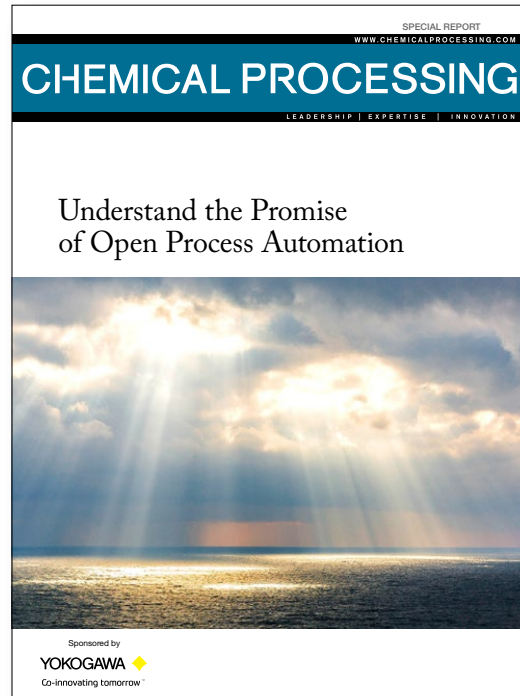
Special Report

Special Report is an effective tool to generate leads and help position your company as a thought leader and leading solution provider on a particular topic or application. Our Special Reports are custom co-branded, interactive digital turnkey pieces that are a blend of *Chemical Processing* content, and your content contributions, which may include an article, white paper, case history and video.

Why Sponsor a Special Report?

Two key advantages to the Special Report solution are that you don't have to worry about having the bandwidth to create a new piece of content, and you'll have a new custom asset your sales team can use. Like all *Chemical Processing* lead-generation solutions, the key aspect that ensures success for our clients is that we selectively target our audience, so you'll be able to influence the right potential purchasers early in the buying cycle, during problem identification and solution exploration. Sponsors receive additional benefits, including:

- Exclusive branding and awareness for your company and your marketing message
- Superior thought-leadership positioning
- Excellent lead generation and depth of lead data
- Special reports are excellent at identifying purchasers early in the buying cycle, during problem identification and solution exploration
- Newly created PDF custom asset to use with your sales team and on your website
- Thought leading co-branded asset to use in your marketing efforts



Special Report Price:
\$7,000 net

for a standard report utilizing archived *Chemical Processing* content

\$8,000 net

for a custom report utilizing new content created by *Chemical Processing*

[Click Here To Learn How to Enhance Your Program with Lead Nurture](#)

Helpful Resources

- To view a our Special Report library, [click here.](#)