

## MARKET RESEARCH PROGRAM

You have a great product or solution for the chemical processing market but you are not certain on how to best position the product or solution to the chemical processing market. What should you do?

Our **Market Insight Research Program** provides you with direct feedback from industry professionals through a custom research survey fielded across the *Chemical Processing* audience. Our editors then combine your survey results together with an in-depth article based on the results to author a compelling Research Report.

The Research Report is then made available to the *Chemical Processing* audience – creating new knowledge and insight to help influence business plans and decision making in key chemical processing areas.

### Program Details

Our *Chemical Processing* marketing and editorial teams work hand-in-hand with you to deliver:

#### 1. Market Insight Report

PDF format featuring key findings from your custom research survey with an in-depth analysis article based on the survey results. Includes “Other Resources” section offering your relevant content such as white papers.

#### 2. Feature article

Authored by a *Chemical Processing* editor and hosted on *ChemicalProcessing.com*, the article will summarize your research results, be featured on the homepage and will include a link for registration and download of the full Market Insight Report.

#### 3. Summary Infographic

Highlighting key research data points and tied to your company’s expertise and solutions. Infographic will be featured in a selected issue of *Chemical Processing* magazine.

Put the power of research to work for you. Contact your *Chemical Processing* representative for more information on our Market Insight Research Program.

## Market Research Program

Price:

**\$19,000.00 net**

MARKET INSIGHT REPORT  
WWW.CHEMICALPROCESSING.COM

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