

## LEAD INSIGHT PROGRAM

### REACH ACTIVE BUYERS

How do you identify prospects that are actively in a buying cycle? Our Lead Insight Program offers you the opportunity to engage with recent site visitors who have indicated that they will make a purchase decision within 3-6 months in a specific product category.

We survey our site visitors on an on-going basis regarding their purchase intent in over 40 different categories. Our year-long Lead Insight Program provides the opportunity for you to offer your product or solution within days of when our visitors identify their purchase intent.

This program provides timely access to self-identified buyers for a 12-month period and generates an on-going supply of active leads for your marketing and sales efforts.

You'll also receive the entire list of names monthly from each of the categories you've selected. Leads include both North American and International.

Program Price:

**\$10,000 net**

### Plan to Purchase Survey

We are interested in your planned purchases over the next 3 - 6 months. This information will be shared with selected advertisers. It should take no more than 5 minutes.

As our thanks to you for completing the survey, you will automatically be entered in our monthly random drawing to win a \$25 gift card of your choice.

Please complete the following:

What is your primary job function?

What role do you play in the purchasing process?

Are you involved in evaluating and purchasing any of the following products over the next 3 - 6 months? (CHECK ALL THAT APPLY)\*

- CMMS Software
- Condition Monitoring Tools, Software & Services
- ERP/IMES Software
- Maintenance Products & Services
- Training
- Alarm Management Software
- Control Valves
- Design/Simulation Software
- Scheduling Software
- Flowmeters
- Level Measurement
- Pressure Measurement
- Temperature Measurement
- Safety Instrumented Systems
- Air Pollution/Emission Control
- Water/Wastewater Treatment & Handling
- Blowers & Fans
- Bulk Bag Loaders/Unloaders
- Compressors
- Conveying
- Dust Collection and Vacuums
- Feeders
- Filtration/Separation
- Heat Exchangers
- Heat Transfer Fluids
- Mixing/Blending
- Motors & Drives
- Piping, Tubing, Hoses & Fittings
- Pumps
- Rupture Discs
- Seals & Gaskets
- Size Reduction
- Steam Systems (Boilers, Steam Traps, Etc.)
- Tanks & Vessels
- Vacuum Systems
- Valves & Actuators
- Weighing Equipment
- Buildings & Enclosures
- Explosion Protection & Prevention Equipment and Services
- Risk Assessment Services & Software
- Safety Equipment, Apparel & Services

## CHEMICAL PROCESSING

Leadership | Expertise | Innovation

Dear reader,

Chemical Processing is asking for your input! We are interested in your upcoming planned purchases over the next 3 - 6 months. The survey is only 2 questions long and should take less than 2 minutes to complete. [Take the survey now!](#)

As our thanks to you for completing the survey, please enter our monthly drawing to win a **\$25 Amazon gift card** at the end of the survey. You must answer all questions and provide your contact information to be eligible for the drawing. At the end of each month a completed response from that month will be chosen and contacted to claim the prize.