

## HIGH-IMPACT PRINT ADVERTISING

### ADD ADDITIONAL IMPACT TO YOUR AD MESSAGES

Let's say you have a new product launch you're excited about. Perhaps you want to announce a recent company name change or maybe a change in strategic direction. When you've got an important announcement, you may want to consider adding some additional impact to your ad messaging by taking advantage of *Chemical Processing's* High-Impact Print Advertising programs.

High-Impact Print Advertising approaches print advertising creatively through a wide range of positions, creative units and printing techniques, including:

- Cover tips
- French gates
- Polybagged pieces
- UV spot coating
- Textured printing
- Gate folds
- Inserts
- Belly bands
- Foil
- Embossing

High impact print advertising provides additional impact to your ad messages and helps deliver high visibility exposure and prominent positioning.

