

CHEMICAL PROCESSING EDITORIAL

INDUSTRY-LEADING EXPERTS. AWARD-WINNING STORIES.

Chemical Processing creates high readership by focusing on what keeps readers up at night. We see five key challenges we try to incorporate into every article we write:

- Improving competitiveness
- Optimizing operations
- Complying with regulations
- Retaining expertise and institutional knowledge
- Ensuring safety and security

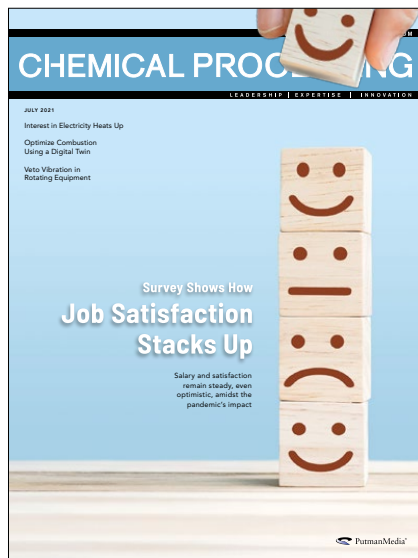
Our editorial expertise and industry relationships translate into an informed and engaged readership that, in turn, creates a powerful advertising environment for your products. View an editorial preview for an upcoming issue. [Go to *Chemical Processing's* 2022 Editorial Calendar](#)

Chemical Processing's Editorial Mission

- To foster greater reliability, efficiency and competitiveness of chemical plants, while enhancing quality, environmental and safety performance.
- To share best practices for the design of plants and the selection, operation, maintenance and troubleshooting of key process elements and equipment.
- To represent the interests of engineers and other professionals involved in the design and operation of chemical plants.
- To lead the chemical industry in raising the level of discussion of challenges and the involvement of all groups within the industry in addressing them.

In Each Issue

Each issue of *Chemical Processing* provides practical information aimed at helping technical professionals successfully address these challenges through articles and columns written by industry experts, as well as staff-written stories and columns. [Go to *Chemical Processing's* 2022 Editorial Calendar](#)



The magazine features substantive bylined articles organized according to key topics:

- **Cover Story** looks at emerging issues and developments that promise to significantly impact the chemical industry.
- **Design and Optimization** provides practical guidance for evaluating and configuring a process and selecting and sizing equipment.
- **Maintenance and Operations** offers pointers for making the most of plant assets.
- **Solids and Fluids Handling** focuses on equipment and systems that handle process materials.
- **Instrumentation and Control** covers the hardware and software used to monitor and regulate processes.
- **Making It Work** details how a particular plant improved its operations by adopting innovative technology.

Every month's issue also contains columns and departments that provide hands-on help and valuable insights:

- **Field Notes**, in which Dirk Willard, a veteran engineer, offers practical guidance about design and operational issues.
- **Energy Saver**, by Alan Rossiter, a long-time consultant, focuses on how plants can improve their efficiency in using heat, electricity and other key utilities.
- **Regulatory Compliance** features reports from Lynn Bergeson, a Washington lawyer specializing in this area, on the latest regulations and their implications.
- **Plant Insites**, in which Andrew Soley, an experienced practitioner, provides real-world pointers for troubleshooting specific plant problems.
- **Process Puzzler** lets readers pose problems and presents advice from other readers on how to deal with them.
- **Solid Advice**, an every-other-month column where Tom Blackwood, a seasoned specialist, shares insights about dealing with powders and other solids.

In addition, each issue features commentaries on broader issues facing the chemical industry:

- **From the Editor** offers the opinions of Editor-in-Chief Mark Rosenzweig on a broad range of topics related to the chemical industry—economic, technical, professional and more—gleaned from his decades of involvement with the industry and his extensive contacts.
- **Chemical Processing Online**, Traci Purdum, covers what's new on ChemicalProcessing.com, our webinars and other online offerings.
- **End Point** provides a forum for Sean Ottewell, our editor-at-large based in Ireland, to offer his take on international developments and issues.

CHEMICAL PROCESSING EDITORIAL (CONT.)

EDITORIAL TEAM

Editor-in-Chief

Mark Rosenzweig, a veteran of more than 50 years in technical publishing for the chemical industry, has been editor of *Chemical Processing* since 2003. His previous experience includes editor-in-chief of *Chemical Engineering Progress* magazine, published by the American Institute of Chemical Engineers, for 11 years. Before that, he spent more than 20 years at *Chemical Engineering* magazine, then published by McGraw-Hill, serving in increasingly responsible roles, including Managing Editor — Engineering Practice; Managing Editor, News; and for four years, European Editor, based in London. Elected a Fellow of the American Institute of Chemical Engineers, Mark has been very active in that professional society, serving as chairman of its New York section and in key roles on national committees. He received a baccalaureate in chemical engineering from The Cooper Union, New York. His editorial awards include the prestigious Jesse H. Neal Award for Editorial Excellence, given by American Business Media, for a series of articles on engineering ethics.

Senior Digital Editor

Traci Purdum, an award-winning business journalist with extensive experience covering manufacturing and management issues, is a graduate of the Kent State University School of Journalism and Mass Communication, Kent, Ohio, and an alumnus of the Wharton Seminar for Business Journalists, Wharton School of Business, University of Pennsylvania, Philadelphia.

She joined *Chemical Processing* in 2008 as senior digital editor and oversees all content on the magazine's website, ChemicalProcessing.com. She also serves as moderator for *Chemical Processing* webinars and hosts a podcast series aimed at helping listeners make plants as efficient, safe, environmentally friendly and economically competitive as possible. Her Chemical Reaction blog puts a fun spin on chemical industry news and events in her sometimes snarky but always on-topic coverage.

Prior to joining *Chemical Processing*, Purdum served as senior editor for *IndustryWeek* magazine for 10 years. She was instrumental in the brand's Best Plants franchise by auditing manufacturing plants to ensure they were worthy of the title Best Plants. She also served a short stint as editor in chief of *HVACR Business* magazine but realized her journalistic roots were planted in manufacturing.

Managing Editor

Amanda Joshi brings more than ten years of experience with both print and online B2B publications. She comes to Putman from Advantage Business Media, where she spent two-

and-a-half years as a News Editor, writing features and news for Manufacturing.net as well as two daily e-newsletters.

Before that, she worked three years at Cygnus Business Media as an Associate Editor writing and editing articles, e-newsletters and Web site content for the electrical contracting industry. She has also been a high school English teacher.

Amanda graduated from Northern Illinois University in 2001 with a B.A. in English. She lives in the Chicago suburbs and enjoys spending time with her husband and daughter, tackling home makeover DIY projects, and horseback riding.

AND THE WINNER IS...CHEMICAL PROCESSING A LOOK AT OUR RECENT EDITORIAL AWARDS

Chemical Processing regularly receives recognition for the quality of its content and design. In the last four years alone, the American Society of Business Press Editors has bestowed 9 of its coveted "Azbee Awards" on the magazine:

2021

"PHA Data Can Work Smarter" — Technical Article, Regional Bronze

"U.S. Chemical Industry Advances Amid Choppy Seas" — Opening Spread-Illustration, Regional Bronze

"Industry Breaks the Mold for Discarded Plastics" — Front Cover, Regional and National Bronze

"Select the Right Values for Adsorption Processes" — How-To Article, Regional Silver

2020

"Energy Saver," — Contributed Column, Regional Silver

"Survey Picks Up Good Vibrations" — Opening Spread Design, Regional Bronze

2019

"Plant InSites" — Contributed Column, National bronze award & regional silver award

"From the Editor" — Editorials, Regional bronze

2018

"Tackle Combustible Dust Risks" — How-To Category, Regional and National Silver

"Dodge DCS Migration Surprises" — Opening Spread/Illustration Design, Regional Bronze