

## CUSTOM eNEWSLETTERS

### EXCLUSIVE THOUGHT-LEADERSHIP IN A CUSTOMIZED ENEWSLETTER

#### Custom eNewsletters

Chemical Processing's Custom eNewsletters allow you to build your own customized eNewsletter that combines our award-winning editorial with your own content to create an exclusive branding and thought-leadership marketing opportunity.

#### Why Use Custom eNewsletters?

Our Custom eNewsletters offer all the branding and targeting opportunities of our editorial eNewsletters, but in an exclusive format that allows you to amplify your marketing message exponentially. Among the key features and benefits:

- Thought-leadership: blend your own content with *Chemical Processing* content to add credibility
- 100% share of voice
- Flexibility: you control when your newsletter is sent, so you can time it to suit your needs
- Drive traffic: Send prospects to your multiple locations, information and tools on your website

**eNewsletter Price:**  
**\$6,000 net**

**View a sample of a Single Sponsor/  
Custom eNewsletter:**


- **Custom eNewsletter example**

## CHEMICAL PROCESSING

Special Edition Sponsored By: Endress+Hauser

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From our sponsor: Endress+Hauser



**Petrochemical manufacturer experiences ease of use with radar technology**

Control system engineers and SIS team leads at petrochemical companies each have a responsibility to ensure efficiency, safety and accuracy in their processes. Seamless communication is crucial for a safe and efficient environment - especially if a team must handle 1,000+ false alarms and firmware updates a day. **Learn more about how this petrochemical manufacturer solved this challenge.**


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**Simplify temperature measurement for safety and productivity**

Temperature is the most widely measured variable in most chemical plants and facilities, with readings used extensively for both monitoring and real-time control. Although temperature measurements have been used for decades, recent advances make implementations simpler and safer, providing plants with opportunities for increased productivity and profitability. **Learn more**

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**Semi-batch polymerization with Raman Spectroscopy**

Semi-batch reactions offer several advantages over traditional batch reactions. However, one significant challenge of semi-batch reactions is that the concentrations of the reactants constantly change, in both relative and absolute senses. If uncontrolled, this variation in the concentrations of reactants can easily result in unwanted properties in the product. **Learn**