

## CATEGORY SPONSORSHIP PROGRAM

### TARGET YOUR CONTENT AND EXCLUSIVELY OWN A CATEGORY

What better way to take advantage of our audience's need to solve their problems than by providing your focused content and ad message as they are engaged in the category that relates to your products and solutions. Our Category Sponsorship Program allows you to exclusively "own" a specific category on ChemicalProcessing.com as follows.

#### Category Page Placements

Our category pages are set up to showcase the most relevant articles, whitepapers, news and product information on a specific topic important to the chemical industry professionals in our audience.

1. Up to 3 Highly informational value assets to appear within the "Must Reads" section along with your logo
2. Up to 2 Product listings to appear within the "Product" section along with your logo
3. The Top Banner and Medium Rectangle (2 positions) and Native: Contextual Ad

#### Website Display Ads on Related Pages

The content on our site is tagged by our editors to best represent the category of relevancy.

- You will receive impressions on the related pages tagged in the category. This includes: the Top Banner, Medium Rectangle (2 positions) and Native: Contextual Ad

Category Sponsorship Program Details include the following:

- Select a category from one of our 6 Major categories below. The topics listed in blue represent the category pages for each of the 6 Major categories.

**Automation**  
Automation & IT  
Control Systems  
Instrumentation  
Safety  
Instrumented  
Systems  
Wireless  
Technology  
Analyzers

**Asset Management**  
Reliability & Maintenance  
Digitalization/IIoT  
Training  
Economics  
  
**Environmental Protection**  
Water/Wastewater  
Air  
Ground

**Processing Equipment**  
Fluid Handling  
Powder & Solids  
Design & Simulation  
Motors & Drives  
Heat Exchangers  
Separations  
Technology  
Reaction & Synthesis

**Safety/Security**  
Cyber Security  
Fire/Explosion Prevention  
Security  
Physical Security  
Risk Management  
  
**Utilities/Energy**  
Energy Efficiency  
Water/Steam  
Heat Transfer  
Fluids  
Air  
Electricity  
Vacuum Systems

### Category Sponsorship Program Price:

**\$6,500 net** – Includes setup and minimum three month exclusive Category Sponsorship

**\$5,500 net** – Each additional three months of exclusive Category Sponsorship

The screenshot shows the 'CHEMICAL PROCESSING' category page. At the top, there is a banner ad for 'THE STANDARD IN HEAT EXCHANGE'. Below the banner, there are sections for 'Fluid Handling', 'Must Reads', and 'Articles'. A blue box labeled 'Category Page Placements' points to the banner and the 'Must Reads' section. Another blue box labeled 'Website Display Ads on related pages' points to a '2020 SUPPLIER SOURCE GUIDE' ad and a 'weftec connect' ad. A third blue box labeled 'Native ad placed within flow of relevant article' points to a contextual ad for 'Standard Achange' within an article about pipe cleaning.