

# eHandbooks

*An informative and sought after content specific resource!*

Average  
eHandbook  
leads  
**150+**

**48%**  
of all downloads  
were from *Process  
Engineers* and  
*Designers!*

Average  
requests  
for more  
information from  
specific sponsors  
**40**

*Our Advertising Partners see the value!*

**40%** of our advertisers sponsor more  
than 1 eHandbook per year and

**64%** of our advertisers sponsor  
year over year.

CHEMICAL PROCESSING

 PutmanMedia®